



Central Kentucky Computer Society

CKCS Resource Center, 160 Moore Drive, Suite 107, Lexington, Kentucky, 40503 (859) 373-1000 www.ckcs.org

February 2011

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Posted Jan 31, 2011

Three *eReaders* to be featured February 14

Holding a physical book in your hand may never be replaced, but the market of eReaders (electronic readers) is growing fast – becoming more popular all the time. Part of it is because a book, downloaded on line, is cheaper than the ‘hard copy’ book. Storage never becomes a problem either. In addition, the ease of stopping and finding the place where you left off and just clicking a button and flicking a finger to move through the pages may soon cause you to forget you are not holding a book. Some eReaders store and play your music in the background as well, either as you read or if you wish, it can play your music separately. An advantage: you may pack several books for your travels, all in one small device with no additional weight.

During Tech Night at CKCS on February 14, 7 PM, three of our members will demonstrate their eReaders and show you the differences one with the other. Our presenters, will be **Dick Dawson, with the Kindle**, sold by Amazon (left photo); **Bob Brown with the Nook**, sold by Barnes and Noble; and **Debbie Settles with the iPad**, sold by Apple.

This will be a program you will surely want to attend.



(Left two photos by Jerry Markussen)





President's Comments

By Mike Seiler, CKCS President

mj.seiler@yahoo.com

Twitter is in CKCS's future


JANUARY TECH NIGHT

If you missed the January Tech Night you missed an opportunity to learn more about our SIG's and courses. It was a good time to meet the SIG and Classroom teachers and ask them questions. As one person told me after the meeting, they had the opportunity to get acquainted with some of leaders they had never met before. It was a good time to share ideas with each other.

TWITTERING

We are currently setting up and testing a Twitter account for CKCS. We plan to use it to send out last minute reminders about Tech Night, SIG's, short courses, and classes taking place at CKCS. Within the next two months we will explain how you can sign up to receive these messages.

RECYCLING

Thank you for using the recycling box at CKCS. You have filled it up every week since we placed it in the mail room. I called the city and requested a Rosie to use for recycling. We can roll Rosie out to the curb for pick up instead of bagging everything up and taking it home for recycling. Our Rosie should be in place within the next few weeks. 

CKCS Leaders and Teachers speak out

The January TECH NIGHT was the start of a membership drive to recruit new members for CKCS. The majority of the leaders of each Special Interest Group along with those who teach classes in the Computer Lab – each gave a quick summary of what they do during their sessions. The SIG leaders went first, and after a break, the class instructors took their turns. Each group answered questions from the audience. CKCS President, Mike Seiler, served as moderator.

The primary message to all members: CKCS has a lot to offer to every member. The instruction is professional and the programs offered are a true bargain. Members were encouraged to spread the word and invite neighbors, friends, and relatives to come experience the CKCS benefits of membership.



SIG LEADERS were the first to talk during TECH NIGHT on January 10th. Pictured above, left to right, are Jerry Heaton, *Word Processing*, Norm Funk, *Dr. Fixit*; Joe Isaac, *Windows*; Kurt Jefferson, *Mac computers*; Stuart Zahalka, *MS Access*; Art Gonty, *Investments*, Joe Dietz, *Digital Imaging*; and Bob Brown, *Computer Clinic*. Not present was Phyllis Spiker, *Genealogy SIG Leader*.

CLASS INSTRUCTORS

had their turns after the break. Pictured talking to the group (l to r) is Frankie Harvenger, *Creative Graphics*; Larry Trivette, *MS Excel*; Joe Dietz, *Beginning Digital Imaging and Independent Work*;



Brook Thomas, *DVD maker*, Fred Kendig, *DVD Workshop*; Anne Campbell, *Advanced Photoshop Elements*; and Kurt Jefferson, *Hidden Secrets of Mac programs*. The moderator, Mike Seiler, not pictured, talked about his *Beyond Basic* class. Not present were Larry Cox, *Photo Principles for Point and Shooters*; and Wendell Curtis, *Computer Basics*.



Special CKCS Members Rates!

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February Digital Imaging to feature Antivirus and Malware

By Joe Dietz

A couple of months ago the CKCS Tech Night SIG hosted two experts that gave an excellent presentation on “Antivirus and Malware”. Since the Tech Night SIG has a fairly different audience than the Digital Photography SIG, I thought it appropriate to invite them to our group.

This stuff is very important (Some of you might remember the e-mails I sent you offering pills from a store in Canada.) to protect our computers and data. (Think losing all your pictures because you got a virus that wiped out your hard drive.)

The two speakers, Joey Police and Craig Mayfield, will discuss commercial and free virus protection programs and offer their opinions on which ones “work” and those you should avoid using. They will also give advice on what one should do when using a computer to reduce the chances of getting a virus. Joey Police works for Greer Companies and is their Chief Technology Officer. Craig Mayfield is an independent Information Technology Consultant.

Bring your note pad and join us at 7 PM on February 22.



Joe Dietz
Digital Imaging
SIG Leader



American Heroes

The January Digital Photography contest, featuring “CEMETERIES”, was won by Bruce Klobeke, with this prize winning photo.

The photo contest for February appropriately will be “WINTER SCENES”.



News to use

COOKING Did you ever need a conversion table?

PART 1 Just ask Google: For example: How many tablespoons in a cup?

A: 1 US cup = 16 tablespoons

1 tablespoon = 1/16 of a US cup (0.0625 cups)

PART 2 Did you ever need to downsize a recipe. For example if you have a six quart recipe for chili and only have a four quart cooker -- you might want to go to this site.

<http://culinaryarts.about.com/od/measurementsconversions/a/scaling.htm>

Coffee Group will now meet each week at CKCS

For many months, a few CKCS members have been meeting at Panera Bread in the Regency Center on each Thursday for friendship and to discuss photography, computers, and just about anything else that comes up.

The group was small at the start but has grown too big, and they realize they have been taking up too much room at Panera Bread. The meetings were begun by CKCS members Larry Cox and Bruce Klobeke.

So starting Thursday, January 27, the meeting location moved to CKCS. It starts at 9 AM and usually finishes somewhere between 10 and 11 AM.

Recently, Bruce was asked, "*What are the requirements to belong to the Coffee Group?*" The answer: "*You have to be breathing! If you are not, please lie down!*" It's that simple. If you are interested, just show up. We say, "Just come when you can – leave when you must." That's the motto.

Since the group will no longer have access to the Panera menu, one must bring their own coffee and breakfast snack, if you want one.


Only one word processing session in February

Jerry Heaton announced that there will be one Word Processing SIG session in February and that will be an afternoon session at 1:30 PM. Attendees will be free to watch the evening UK basketball game which starts at 7 PM. Occasionally, in the recent past, there have been two nearly identical sessions; an afternoon and evening session on the same day.



CKCS member tracks UK basketball details

For several years, Gene Wheeler has managed a detailed spreadsheet, tracking the progress of UK basketball scores, fouls, free throws, and such detail. It is an interesting document he which he updates and distributes shortly after each game. He prepares the documents in two forms, one as an Excel spreadsheet and the other as a MS Word table.

Gene is willing to share his work with any CKCS member who might be interested. "The more the merrier," he says. Just contact him at Geno1@insightbb.com and specify the format you prefer (Word or Excel). 

Keeneland has a webcam

CKCS member Larry Johnson recently noted, "I found that Keeneland has a webcam." "It updates every few seconds, but the image is low-resolution. It is unusual for a webcam, as the image is formed by Java, and I don't see any way to save images" Larry said.

You may want to check these views out.

<http://maps.google.com/maps?f=q&q=38.04693,-84.60700&ll=38.047191,-84.60770&t=h&z=19>

<http://www.keeneland.com/racing/frames/webcam.aspx>

<http://www.bing.com/maps/default.aspx?v=2&cp=qb72bt7ygbx7&lvl=20&dir=270&sty=b>

<http://www.bing.com/maps/default.aspx?v=2&cp=qb76y87ygfht&lvl=18&dir=270&sty=b>

This is one of the stairways from the airport to Keeneland. That is unique. It is probably the only "fly-in track" in the country.

<http://www.bing.com/maps/default.aspx?v=2&cp=qb6cyj7ygppek&lvl=20&dir=180&sty=b>



TECH TALK

By Joe Isaac



How to find your own IP Address.

IPv6 vs IPv4.

Internet Protocol Version 6 (IPv6) is designed to succeed version 4 (IPv4).

IPv4 has been in operation since 1981, with a capacity of about 4 billion addresses.

IPv6, has a capacity of 340 trillion addresses--enough to last a century or two.

IPv6 uses a 128-bit address, whereas IPv4 uses only 32 bits.


An IPv6 address is in 8 sections: 2001:0db8:85a3:0000:0000:8a2e:0370:7334.

An Ipv4 address is in 4 sections: 76.131.347.79 (this is my IP address except for a few numbers).

To find your IP address: Type **command prompt** in the Start Search box and hit Enter, now type **ipconfig** and hit Enter, the second address listed should be your Ipv4 address.

If your email address is: joeisaac@insightbb.com, your computer translates this into 76.131.347.79

<http://en.wikipedia.org/wiki/IPv6>

Major Websites are to test Internet Protocol IPv6 by participating in World IPv6 Day, **scheduled for June 8**. Google, Facebook, and Yahoo, among others, have agreed to ensure that IPv6 entrances to their sites will be available, along with any network infrastructure needed to receive IPv6 traffic. 

Mac App Store is “Groundbreaking”

New Way of Delivering Apps to Mac Users Delivers One Million Downloads on First Day

By Kurt Jefferson, SIG Leader and Instructor for Mac topic



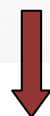
Kurt Jefferson

On a cold January morning, Mac users in central Kentucky and elsewhere began using a revolutionary new way of installing software.



The Mac App Store. More than a thousand apps. One simple new way to get them.

With the Mac App Store, getting the apps you want on your Mac has never been easier. No more boxes, no more disks, no more time-consuming installation. Click once to download and install any app on your Mac. The Mac App Store is now available as a software update for any Mac running Mac OS X Snow Leopard.



While temperatures in central Kentucky were well below freezing on that early January morning, sales at Apple's new Mac store were red hot.

By day's end, Apple reported that more than one million apps had been downloaded from the store.

The Mac App Store offers more than 1,000 free and paid apps in a variety of categories including:



- Education
 - Games
 - Graphics and design
 - Lifestyle
 - Productivity
 - Finance
 - Utilities
- Read the *New York Times* article, "Developers Share Mac App Store Sales Figures"
<http://nyti.ms/flKdak>

Analysts across the U.S. remarked that the store would forever change the method in which Mac users choose, download, and install software on their machines.

Michael Gartenberg of Gartner Group told *Macworld*, "The computing universe has evolved in a huge way from the days when, if you wanted software for your computer, you went to Egghead and bought a shrink wrapped box and took it home."

"It's the beginning of the death of packaged software," echoed Avi Greengart to the magazine. The research director for consumer devices at Current Analysis told the magazine, "...it also shows the strength of the Mac platform. I think we're going to see developers embrace this."

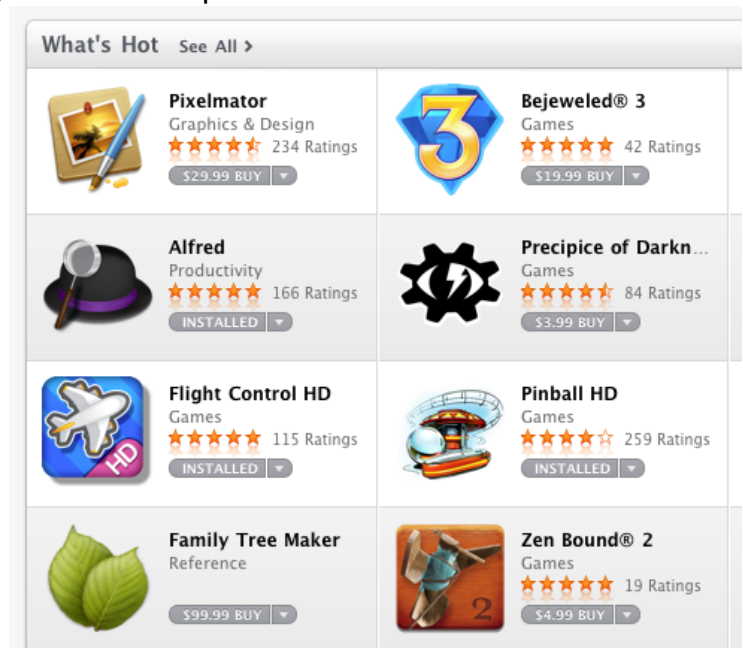
Tim Bajarin of Creative Strategies told *Macworld*, "It's groundbreaking."

How does it work? Mac users need to run the latest Snow Leopard update (version 10.6.6).

After installing Mac OS X 10.6.6, a Mac Store App appears on their computer's Dock and Applications folder.

One click on the Mac App Store icon opens the store.

TO GO TO CONTINUATION OF THIS ARTICLE CLICK : 



Mac Column by Kurt Jefferson CONTINUED

THIS MONTH'S BEST VIDEOS / SHOWS

NEW INSTRUCTIONS: The best way to view these shows: Viewers should highlight, copy and paste the links into a new tab of their Internet browser rather than clicking the links directly in the PDF newsletter. This will allow the newsletter to remain open while the link opens and plays in another tab window. When returning to the newsletter, the viewer doesn't have to wait each time until the large PDF newsletter file reloads.

THANKS CKCS BOARD MEMBER LARRY TRIVETTE FOR THIS SUGGESTION

Senior Olympic Synchronized Swimmers

[YouTube - Senior Olympic Synchronized Swimming](#)

Furnished by Ted Mellinger

Australian Flood

<http://www.youtube.com/watch?v=kYUpkPTcqPY>

Furnished by Ted Mellinger

Sophisticated mapping program can find your exact location

<http://www.darnay.com/iec/features/locator/index.html>

Bob Hope – Tours for the troops

http://www.youtube.com/watch?v=L-HeETwJSUc&feature=player_embedded

Furnished by Ted Mellinger

My Blackberry is not working (British Wit)

<http://www.youtube.com/watch?v=kAG39jKi0I>

Furnished by Frankie Harvener

Ride in a U2 spy plane – Needs two chase cars, and lands with bicycle style landing wheels.

<http://www.youtube.com/watch?v=x6cZLfK4Zjk>

A Car collection for car buffs

http://www.youtube.com/watch_popup?v=WbN_BAn55a4

Two girls in a box

http://www.jokeroocom/bin/player.swf?5f9f_f369

Furnished by Gene Wheeler



MEMBERSHIP CORNER

By David Highet

At our recent January Tech Night, our SIG leaders, and classroom instructors each presented the subjects and classes they present at CKCS. They did an **excellent** job, and proved again that the Central Kentucky Computer Society has the finest, most knowledgeable computer instructors in the state of Kentucky if not anywhere! It was a shame that the only audience they had that evening was themselves.

Once again the Central Kentucky Computer Society proved its superiority as a computer training facility – and **nobody** got the message!

We **need** to get the message out to the rest of the computer users in the area! Our SIG leaders and classroom instructors need our help! They spend hours preparing presentations and classes for us. We need to return the kindness and fill the classes and SIG presentations!

As members, we receive the benefits of attending the SIGs and classes presented by our very talented fellow members. Let us **not** take these benefits for granted. It is very possible that we will **not always** have these benefits. If we let our membership dwindle down to the point where we cannot sustain our fine organization, we will most **certainly lose** them.

I, for one, do not want to lose these benefits. I thoroughly enjoy the fellowship of being associated with these fine computer professionals. I need the training and friendship they provide, and I am only a retired senior citizen. Some of you are still in the work force and have a definite need to keep your technical skills up to date. Then there are the multitudes of our friends and neighbors who are not even members, who would definitely benefit from membership in CKCS.

Should we lose the benefits we receive as members of the Central Kentucky Computer Society; just because **we** did not take the time – the extra effort – to invite our friends and neighbors to a meeting or class? The future of CKCS is in the hands of current membership – us (you and me).

What do we want for the future of CKCS, **success**, or its **demise**?

My vote is for success!



C

**Central Kentucky
Computer Society**

Incorporated

160 Moore Drive Suite 107
Lexington, Kentucky 40503
(859)-373-1000

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Secretary: Ben Rice

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Tenure end June 30, 2011

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Larry Trivette
Larry Mitchum

Tenure end June 30, 2012

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Frankie Harvener
Tom Douglas

**Not a member ?
We invite you to join CKCS.**

Here is how: It is simple as 1 – 2 – 3
(Now a member – be sure to renew.)

1

Click on this link <http://www.ckcs.org/join/> and fill out the form. (if that doesn't work, go to www.ckcs.org and click on JOIN NOW) - - **or**

2

Call (859) 373-1000 and a friendly office supervisor will be glad to help you - - **or**

3

Stop by the CKCS Resource Center at 160 Moore Drive, Lexington, 40503
Office hours Monday through Friday, 10 AM to 4 PM...

NEW MEMBERS AND RENEWALS

During the period December 29, 2010 to January 28, 2011

The Central Kentucky Computer Society welcomes the following new members:

**Richard R. Frame, Jr.
Josephine C. Gandone
Pat Nickell**

We thank the following members who renewed their memberships during this reporting period.

**Linda Blumer
Bob Boulden
Anne Campbell
Mary Ruth Clark
Paul And Tommye Davidson
Sterling Duvall
Wesley Eisemann
Richard Gehlbach
Sue Gill
Betty Hall
Richard A. Hall
Art Herman
Sylvia Kelly
Laurie Ketcham-Schrick
Bruce Klobeke
Barbara Markesbery
Ted Mellinger
J. B. Murphy
Carolyn Nichols
James L. Pepperl
E. C. Seeley
Joann Shenk
Phyllis Spiker
Don C. Sullivan
Robert Wayman
Dan A. Williams
Stuart Zahalka
Jim R. Zoll**

Information furnished by CKCS Secretary Ben Rice 

STOCK PURCHASES



If you had purchased \$1,000 of shares in Delta Airlines a couple years ago, you would have \$49.00 today!

If you had purchased \$1,000 of shares in AIG a couple years ago, you would have \$33.00 today.

If you had purchased \$1,000 of shares in Lehman Brothers a couple years ago, you would have \$0.00 today.

But, if you had purchased \$1,000 worth of beer a couple years ago, drank all the beer, then turned in the aluminum cans for recycling refund, you will have received \$214.00.

Based on the above, the best current investment plan is to drink heavily & recycle.

A recent study found that the average American walks about 900 miles a year.

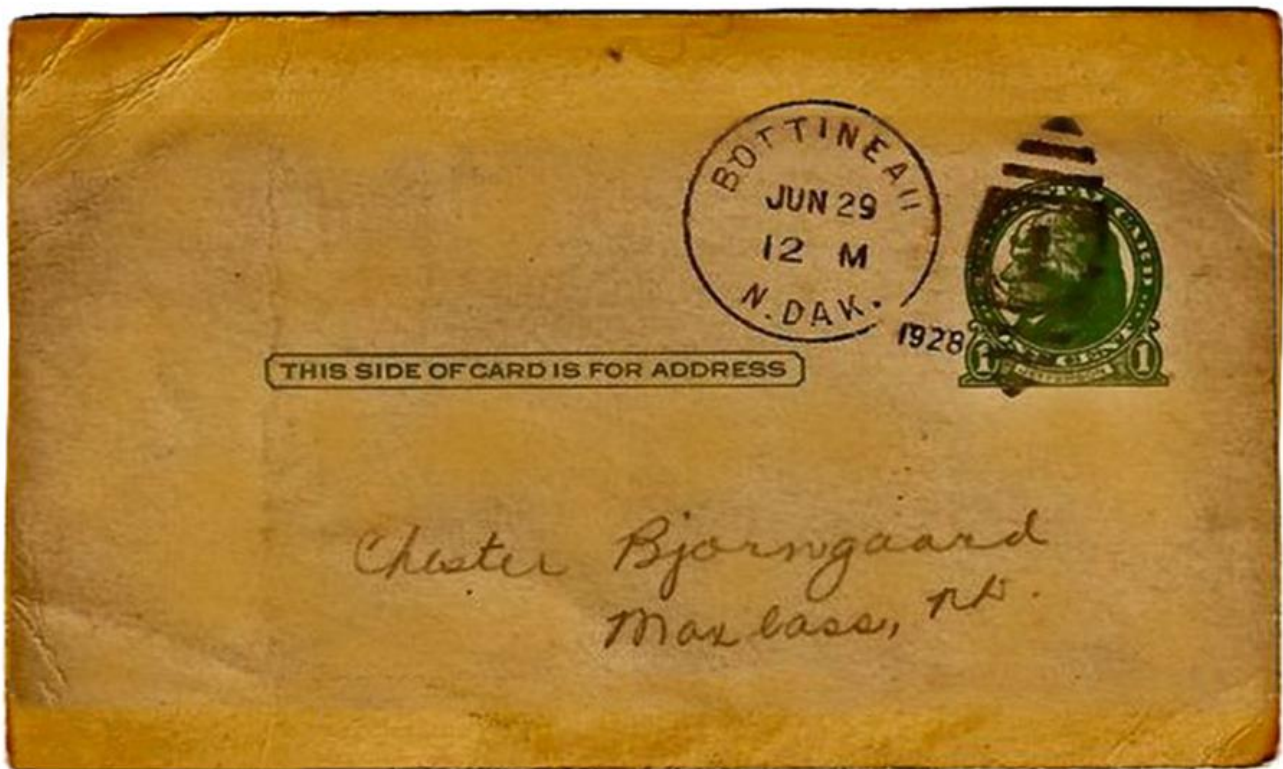
Another study found that Americans drink, on average, 22 gallons of alcohol a year. That means that, on average, Americans get about 41 miles to the gallon!

Makes you darned proud to be an American!

Furnished by Joe Isaac

My how times have changed

Automotive repair advertisement in 1928... Sent on a penny postcard



Dear Sir:—

We're writing this letter to you today because we want to help you get your money out of your Model T.

It's still as good a car as it was the day the new Model A Ford was announced and there's no need to sacrifice it.

The Model T Ford is still used by more people than any other automobile. Eight million are in active service right now and many of them can be driven one, two, three and five years and even longer.

Bring your car to us and let us look it over. You'll be surprised to see how little it costs to put it in tip-top shape.

New fenders, for instance, cost from \$3.50 to \$5.00 each, with a labor charge of \$1.00 to \$2.50. Tuning up the motor and replacing commutator case, brush and vibrator points costs only \$1.00, with a small charge for material. Brake shoes can be installed and emergency brakes equalized for a labor charge of only \$1.25. A labor charge of \$4.00 to \$5.00 will cover the overhauling of the front axle, rebushing springs and spring perches, and straightening, aligning and adjusting wheels.

The labor charge for overhauling the average rear axle runs from \$5.75 to \$7.00. Grinding valves and cleaning carbon can be done for \$3.00 to \$4.00.

A set of four new pistons and rings cost only \$7.00. For a labor charge of \$20 to \$25.00 you can have your motor and transmission completely overhauled. Parts are extra.

Bottineau, N. Dak.

Very truly yours,
C. R. GLEASON CO.

Furnished by Ted Mellinger

Then the user can search through software grouped under:

- New and Noteworthy
- What's Hot
- Staff Favorites

In addition, software titles are ranked in popularity under these categories:

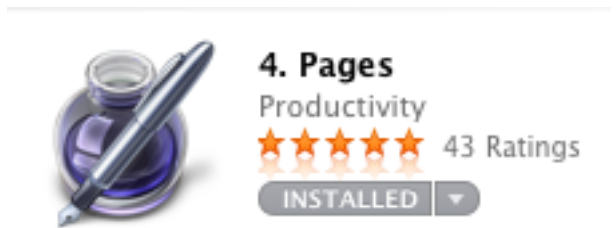
- Top Paid
- Top Free
- Top Grossing

The popular Web site, *TidBits*, reported that Apple integrated the Mac App Store deeply into Mac OS X. A column written by *TidBits* founder Adam Engst titled, Peering Behind the Mac App Store Counter, notes:

“Along with the animation that causes the icons of purchased apps to fly into the Dock and show an animated download progress bar, there's a new App Store menu in the Apple Menu, and the dialog that appears when you double-click on unknown document type offers to let you search the Mac App Store. There are also various new frameworks and internal OS support for developers.”

What if I already ready own software available in the Mac App Store?

Engst says if the version on your hard drive exactly matches the version available in the App Store, the button revealing the price will instead read installed and you cannot buy it.



This appears to be true for the version of Apple's popular word processing program on the hard drive of the Mac mini on which I'm writing this.

I bought Pages via Amazon.com some time ago (it is the word processing component of the suite called iWork, which also includes a spreadsheet (Numbers) and slideshow program (Keynote, which is often compared with PowerPoint.)

Updating software to newer versions has never been extremely easy on any platform. The Mac App Store changes that. The Mac user will automatically be notified through the Mac App Store when software downloaded from the store has been updated.



Software updates? The Updates icon seen at the top of the Mac App Store will shine blue with the number of software updates revealed in a circle.

Clicking on this icon will automatically update software installed on the computer.

This is similar to the process provided to iPhone, iPad and iPod Touch users upgrading software downloaded from their iOS app stores (iOS is the operating software running on these devices. Mac OS X is the operating system running on Macs.)

Problems? Rob Griffiths of *Macworld* has written a very good article for folks encountering problems with the new Mac App Store. I haven't faced these dilemmas, but Griffith's column might be a good read for those who've encountered issues or those who want to be prepared just in case.

Here's an example of what you'll find.

Suppose you try and buy software through the Mac App Store but it refuses to cooperate. You get the error: "An unknown error occurred (100)."

Griffiths says the solution is quite easy.

Quit the Mac App Store and wait a few seconds. Relaunch the Mac App Store and try again.

See all of the troubleshooting suggestions in the link at the bottom of this article.

As of late January, here are the most popular apps in the Mac App Store. (for those of you who haven't upgraded to Mac OS X 10.6.6, this gives you an idea of what's available.)



TOP PAID APPS

As this was written, apps in this category cost as little as 99¢ (*World Book Atlas, Relax, and Appfall* are some examples) to \$79.99 (Apple's *Aperture*.)

1. **Angry Birds** – game
2. **iPhoto** – photography
3. **iRingtones** – music
4. **Pages** – productivity
5. **Braid** – game
6. **Chopper 2** – game
7. **iMovie** – video
8. **Pinball HD** – game
9. **iHomework** – education
10. **Aperture** – photography
11. **Keynote** – productivity
12. **Pixelmator** – graphics & design

Top Paid		
	1. Angry Birds Games ★★★★★ 336 Ratings \$4.99 BUY	
	2. iPhoto Photography ★★★★★ 194 Rating: \$14.99 BUY	
	3. iRingtones Music ★★★★★ 375 Rating: \$0.99 BUY	



13. **Let's Golf! 2 HD** – game
14. **Solar Walk for Mac: 3D Solar System Model** – education
15. **Numbers** – productivity

TOP FREE APPS

1. **Pangea Arcade** – game
2. **Solitaire Greatest Hits** – game
3. **SketchBook Express** – graphics & design
4. **Evernote** – productivity
5. **Twitter** – social networking
6. **Kindle** – reference
7. **Caffeine** – utilities
8. **swackett** – weather
9. **VirusBarrier Express** – utilities
10. **Translator Free** – utilities
11. **MindNote for Mac** – productivity
12. **Trillian** – social networking
13. **Basketmania** – game
14. **iProcrastinate** – productivity
15. **SoundCloud** – music

TOP GROSSING APPS

As this was written, apps in this category cost as little as \$1.99 (*Battle Bears – 1 Mac*) to \$99.99 (*OmniGraffle for Mac.*)

1. **Aperture** – photography
2. **iPhoto** – photography
3. **Pages** – productivity
4. **Call of Duty 4** – games
5. **Angry Birds** – game
6. **Pixelmator** – graphics & design
7. **iMovie** – video
8. **Keynote** – productivity
9. **Numbers** – productivity
10. **DaisyDisk** – utilities
11. **Braid** – games
12. **GarageBand** – music
13. **Bejeweled 3** – game
14. **Sid Meier's Civilization IV: Colonization** – game
15. **Apple Remote Desktop** – utilities

Can I use Apps from the Mac App Store on more than one computer? The answer from Apple: Yes. Apps from the Mac App Store may be used on any Macs that you own or control *for your*



personal use. So if you have an iMac and a MacBook or a Mac mini and a MacBook Pro or two desktop Macs or two laptop Macs...

But I digress. If these are your personal machines that you use, you may download and install an app from the Mac App Store on all of them.

Folks, this is a huge sea change. Many software developers make you buy a program multiple times if you intend to install it on a second or third Mac.

How do you transfer one app to another Mac? Simple. Just hold down your Option key and drag the app from your Mac's Applications folder (inside the hard drive) to a Flash Drive, external hard drive, CD or DVD you intend to burn, or to an online backup system.

The key here is that you're not removing the app from your Applications Folder. You're *copying* it.



If I have already downloaded an app from the Mac App Store, can I redownload it for free? Once again, the answer is yes. From Apple's FAQ (frequently asked questions) page: You can redownload apps from the Mac App Store as long as the app remains available. You may be asked to enter the Apple ID and password you initially used to download the app.



What's the Mac App Store refund policy? Once again, from Apple's FAQ page: If you experience a technical issue with an app, first contact the developer of the app for assistance. Their support contact information can be found on the app's page in the Mac App Store. If that does not resolve the issue, contact Mac App Store Customer Support: <http://www.apple.com/support/mac/app-store/>

How do I create a Mac App Store account? You'll need an Apple ID to make purchases from the store. If you've used the iTunes Store then you can sign in to the Mac App Store using the same ID you used on the iTunes Store. If you don't have an Apple ID, you'll need to create one before you can begin using the Mac App Store: <http://support.apple.com/kb/HT4479>

Apple's Mac App Store FAQ: <http://bit.ly/fv3qi3>

Articles about the new Mac App Store:

- *USA Today*: **Mac App Store Simplifies Buying and Installing Software** – <http://usat.ly/iclVA0>
- *Macworld*: **Mac App Store Troubleshooting Advice** — <http://bit.ly/fBEw8o>
- *Macworld*: **Ten changes we'd like to see at the Mac App Store** — <http://bit.ly/emSoWW>
- *TidBits*: **Peering Behind the Mac App Store Counter** — <http://db.tidbits.com/article/11864>
- *TUAW*: **Mac App Store, Initial Impressions** — <http://aol.it/hBfQYD>
- *Apple Support FAQ*: **Mac App Store Questions & Answers** — <http://bit.ly/fv3qi3>



- *ZD Net*: The Mac App Store makes multi-Mac ownership cheaper than multi-PC ownership – <http://zd.net/gNp7e1>



iPad Popular Among Largest U.S. Companies

More than 80 percent of companies making up the Fortune 100 are either using the iPad or preparing to use the device according to Apple chief financial officer, Peter Oppenheimer. The Fortune 100 includes heavyweights such as Exxon Mobil, General Electric, Kroger, JP Morgan Chase, Target, Archer Daniels Midland, Caterpillar and WalMart.

Apple's Chief Operating Officer, Timothy Cook, told reporters that adoption of Apple's mobile devices such as the iPad and iPhone reflects a transition from standardizing equipment towards catering to the personal needs and tastes of individual employees. He said forward looking companies are realizing that the creativity of the employee is more important than all employees using the same equipment to get the job done.

If you're considering buying an iPad, check out *Macworld's* column from Jan 29. The article is called "The iPad: What you need to know—We tackle your questions about Apple's new tablet." <http://bit.ly/aEJ2zr>

If you need support for an iPad, here's Apple's iPad support page: <http://www.apple.com/support/ipad/>

Will the next generation of iPad become available in February? Or March? Read about it from *TG Daily* — <http://bit.ly/hdxVau> and *IT ProPortal* — <http://bit.ly/hRAG89> in addition to *PC Mag.com* — <http://bit.ly/gf5O9Z>

Other iPad Articles:

Opinion: The iPod stands alone — <http://bit.ly/dfBYOh>

Survey: iPad gaining on Kindle in e-reader market — <http://bit.ly/fzYj50>

Records fall as Mac sales soar

50% of Mac Purchases at Apple Stores are to New Mac Users

Macs are selling very briskly according to Apple's latest earnings report issued in mid-January.

The computer maker cited "all-time record quarterly revenue and earnings" due to sales of its Macs, iPads, iPods and iPhones.





The new MacBook Air laptop was especially popular, as was the iPad. Mac sales climbed 23 percent from one year ago. 4.13 million Macs were sold during the three months ending Christmas Day.

The 23 percent jump in Mac sales was eight times the three percent growth rate research firm IDC had predicted for the overall PC market (which includes products from HP, Dell, Toshiba and others.)

Apple's iPhone sales climbed 86 percent over a year ago. Verizon will begin selling the iPhone in February. Pre-orders for existing Verizon customers begin Feb. 3. New Verizon customers may begin buying the smartphone on Feb. 10.

Time to put on your thinking cap.

Can you name which Apple product brought in more revenue than any other when the company issued its latest earnings report in mid-January?

- a. iPad
- b. Macintosh computers
- c. iPhone
- d. iPod

What about the iTunes Store? Apple says that revenue topped \$1.1 billion for the quarter.

Lexington got its own Apple Store in 2010. The number of Macs sold through those Apple-run stores jumped 24 percent to 851,000 machines. A very interesting detail is that 50% of those Mac purchases were to folks who were new to the Mac platform.

Now back to our quiz.

The correct answer is c — the iPhone. Apple sold more than 16-million smartphones over the holiday period. Revenue topped \$10.7 billion.

Which product brought in the second highest amount of revenue?
The correct answer is b — the Macintosh.

In third place was the iPad — a.



Revenue from the iPod came in fourth — d.

In fact, iPod sales fell. Apple sold nearly 19 ½ million iPods, a seven percent drop over last year. The iPod Touch now accounts for nearly half of all iPods sold.

I Own a Mac — But I Don't Know Where to Turn For Help

I hear that a lot. Where do you turn when you've got questions, problems, or nagging issues that you just aren't able to solve yourself?

Here's a list of where you might look for help with your Mac.



1. **Mac CKCS classes** — Okay, I'm tooting my own horn since I do teach some of the Mac classes at the computer society, but you will learn. You can find out when Mac classes are taught by going to the CKCS Web page www.ckcs.org and then clicking on the "computer classes" link on the left-hand corner of the page. The current link says "Winter 2011 Computer Classes."
2. **The Mac Corner** — Visit www.ckcs.org and click on "The Mac Corner" link on the upper left-hand corner of the page. This Web site is chock full of links devoted to answering your questions and providing information about Apple's computer products.
3. **Apple's Support Pages** — Visit Apple's support pages <http://www.apple.com/support/> for all of its products. I normally click on the tab on the left-hand side of the page labeled "All products..." and choose my machine (Mac mini? iMac? iPad? iPhone?) There are forums here, solutions from Apple and plenty of good suggestions.
4. **Hire Someone to Help** — Ask someone who's Mac knowledgeable to give you a hand. If you've tried your best to get a printer to work or connect to a router and it's just not working, ask for help from a Mac specialist.
5. **The Apple Store Genius Bar** — Make an appointment online at the Lexington Apple Store <http://www.apple.com/retail/fayettemall/> (or at the Louisville or Cincy store if you live closer to one of those) with a Genius Bar expert to get your machine fixed. Look for the link on the upper right-hand side of the page (look for the blue "Reserve" link under the Genius Bar icon.) You'll be asked to make an appointment with an online calendar noting the day and time you'll arrive at The Apple Store. Apple has won numerous awards for its Genius Bar tech guys and gals. It only makes sense to use them when the time comes.





6. **One To One** — Some folks call this the best surprise available at The Apple Store. It's a surprise because many Mac users don't even know this exists. One to one is a face-to-face training session at The Apple Store

<http://www.apple.com/retail/onetoone/> that you purchase. It's a one-year membership allowing you to get help from an expert at the store. One to one is only available when you buy a new Mac at The Apple Store or from Apple's online store at <http://www.apple.com/store>

7. **The Web** – There are so many pages devoted to Mac issues that it's impossible to provide even a thumbnail sketch of them all. Many can be found on The Mac Corner (see #2 above.) Some excellent sites you can search include MacSurfer, MacInTouch, EveryMac.com, O'Grady's PowerPage, MacOnlySource, Mac Rumor's Mac Beginner's Guide, Mac Rumor's Mac Buyer's Guide, and Ask Bob Rankin's Switching from Windows to Mac.

8. **Mac magazines** — Some of the most popular include www.macworld.com, www.maclife.com, www.mactech.com, www.macformat.com. *Macworld* is known around the world for its 911 columns and other priceless Mac troubleshooting tips. If you like what you see online, you can subscribe to many of these publications in paper format.
9. **Mac | Life's Ten 15–Minute How–To's for Mac** — Everything from MobileMe sync snafus to printing e-mail attachments without opening them can be found on this magazine's Web site: <http://bit.ly/fHrNS8>
10. **Books** — The *Missing Manual* series, The Peachpit Press *Visual QuickStart Guides*, *Teach Yourself Visually* books, and others are great teachers if you learn by using the printed word along with screen shots. Some folks find this the best way to tackle a Mac issue. Others get far more out of a classroom setting. Either way, you're on the road to finding solutions.
11. **AppleCare Protection Plan** — Apple hardware comes with a one-year limited warranty and up to three months of telephone tech support (some of the folks manning the phones are right here in Lexington.) To get AppleCare, you need to buy it within the first year of owning your Mac. The program extends to three years your Mac's warranty and ability to call telephone tech support whenever you need it. Find out more: <http://bit.ly/fHrNS8>



Zoom, VoiceOver, Help Mac Users With Sight Issues



If you have sight, hearing, or other similar challenges, you'll want to read the following section. The Mac running OS X comes pre-loaded with plenty of helpful features if only the Mac user knows they exist.

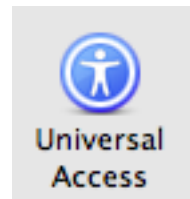
Screen Magnification

Access: To begin making your Mac's screen easier to read, open System Preferences.

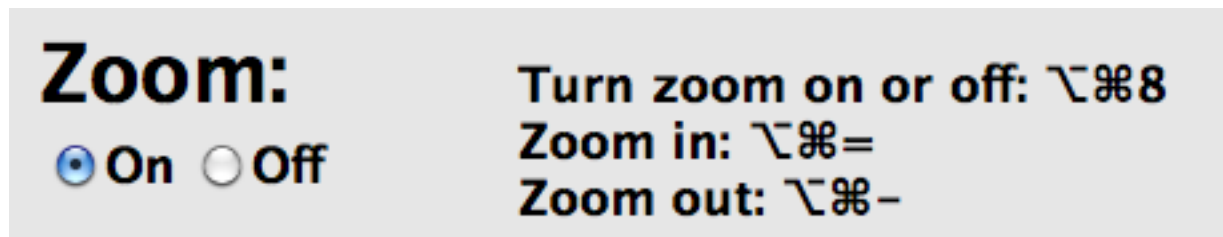
System Preferences

(Do this by clicking on the apple on the upper left-hand corner of your menu bar and then choose System Preferences in the drop-down menu. Instead, if the System Preferences icon is showing on your Dock, you can just click on the icon.)

Click on the Universal Access icon. It's probably in the fourth row on the far right in the row with System icons.



Activate: Click the "On" button under Zoom.



You can leave this turned on.

If you're the type of person who prefers keyboard commands, you don't even have to open System Preferences to activate Zoom.

Hold down *Option + Command + 8*.

The keyboard command is like an on-off switch.

Hold down *Option + Command + 8* and turn on Zoom. Hold down the same keys a second time and that turns off Zoom.



To make life simple, why not just leave Zoom on?

Apple's accessibility page: www.apple.com/accessibility/macosex/vision.html

Zoom is now activated but you have to tell it you want to zoom in to see better. The keyboard command to zoom in is *Option + Command + =*. (The equal sign is on the upper right-hand side of your keyboard, just to the left of the delete key.)

Hold down *Option + Command + =* and you will zoom in to the screen.

Hold down those same keys again and you will zoom even closer.

Each time you tap those keys, you will zoom closer and closer.

Now suppose you want to Zoom out. It's easy.

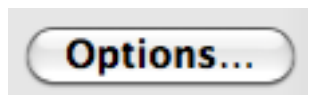
Hold down *Option + Command + -*. (The hyphen key is located just to the left of the key with the equal sign.)

Practice. Zoom in. Zoom in again. Zoom in a third time.

Now Zoom out holding down *Option + Command + -*.

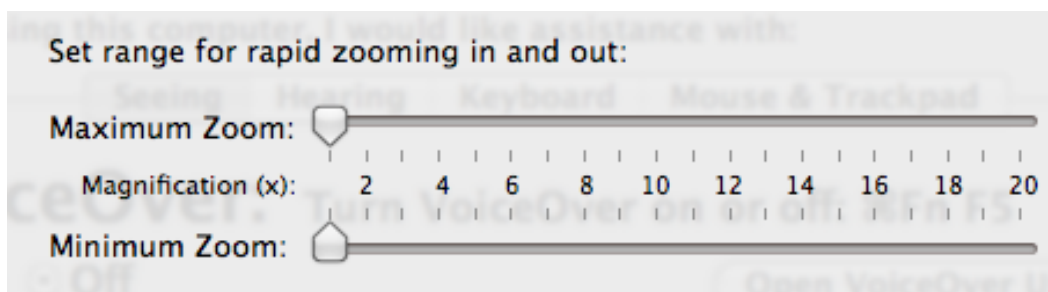
If Zoom doesn't adequately increase the screen size, you have more options.

Options: There are many other options you can access by clicking on the Options... button to the right of the Zoom panel in the Universal Access section of System Preferences.



To Zoom even more, click on the Options button.

At the top of the window that opens, you'll spot "Set range for rapid zooming in and out:" with a slider bar below.



To change your Zoom settings, move the Maximum Zoom slider to the right a bit.

You may need to experiment to find the right setting for you. When you move the

slider to the right, you're changing the magnification.

Now use the keyboard command to zoom in: *Option + Command + =*



You should see that you've zoomed in closer than before you changed the Maximum Zoom setting.

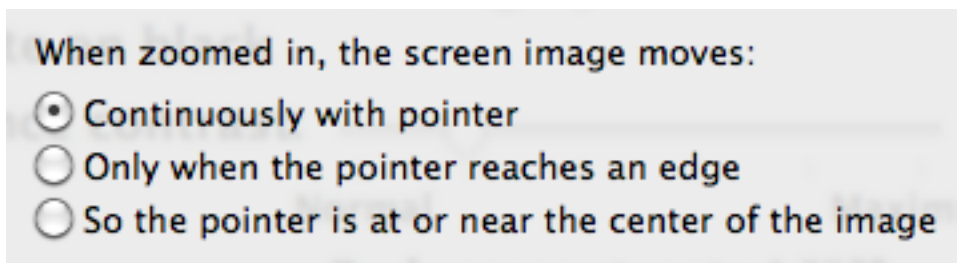
You can also use the slider to zoom out. Move the slider to the left and you will decrease how much you zoom out.

At any time, you can increase the Zoom in by repeatedly tapping:
Option + Command + =

At any time, you can decrease the Zoom by repeatedly tapping:
Option + Command + - (hyphen key).

As Apple writes on its accessibility page: "There are three options for how the screen image moves as you type or move the mouse cursor. It can move continuously as you move the cursor; it can move only when the cursor reaches the edge of the screen; or it can move so that the cursor remains in the middle of the screen—great for those with a narrow field of vision. It's also possible to set a minimum and maximum magnification value for instant zooming to a particular magnification and to prevent the magnification from going to high or low, leaving the system unreadable."

You'll find these settings under the Options button:

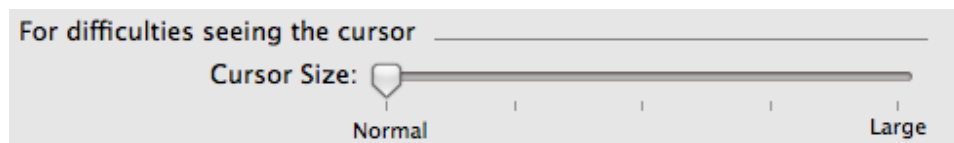


Cursor Magnification: If you have trouble seeing the mouse cursor on the screen, you can magnify it so it's easier to see when you move the mouse (or trackpad or trackball.)

With Universal Access open, click on the "Mouse & Trackpad" panel at the top.



Look towards the bottom of the window that opens and you'll see "For difficulties seeing the cursor."



Moving the slider bar to the right will increase the size of the cursor on your screen. Moving the slider bar to the left will decrease its size.

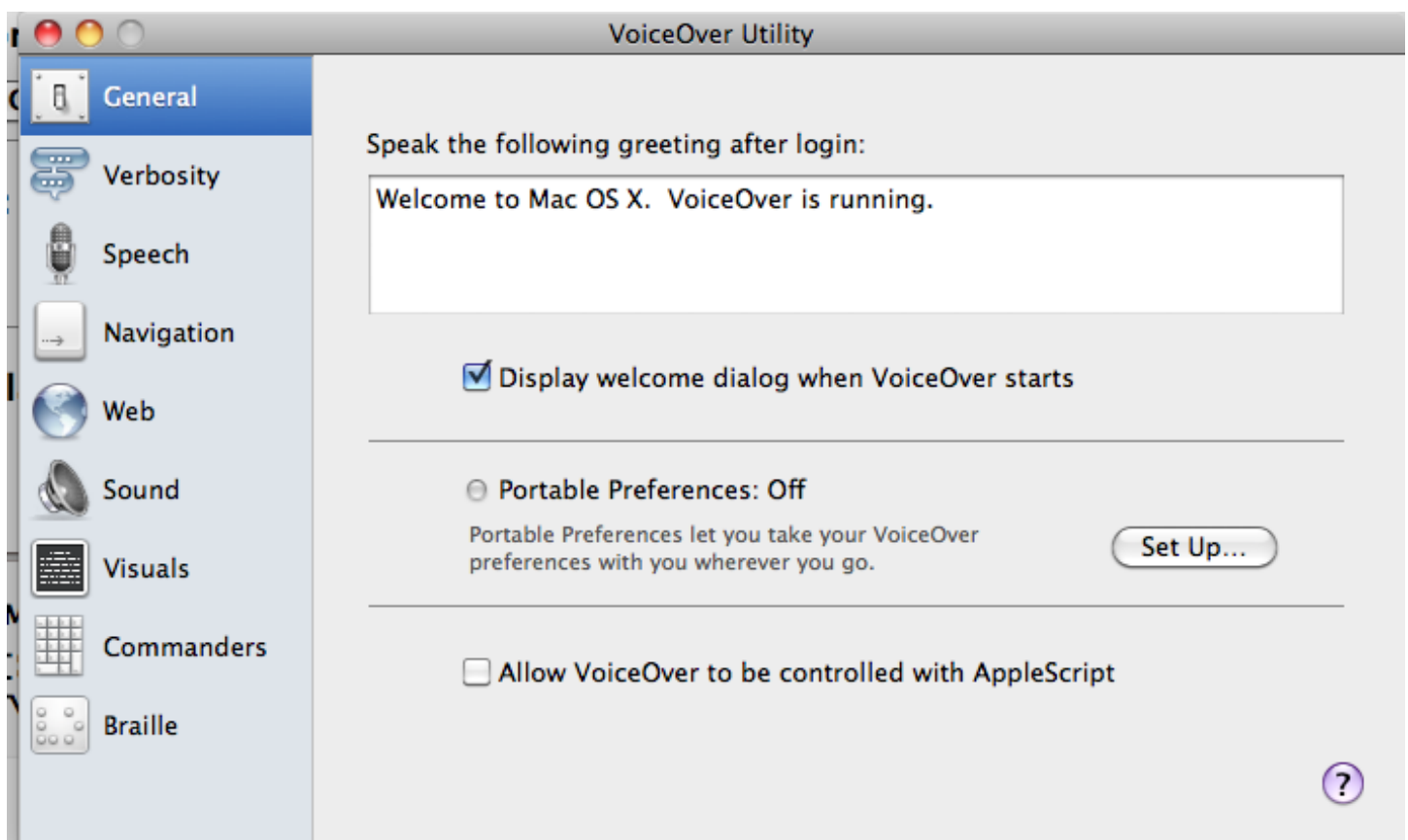
Read All About It:



- Accessibility: Third Party Solutions for Mac OS X—
<http://bit.ly/4Aa4OG>
- Read about the Mac's Universal Access options from Peachpit Press—
<http://bit.ly/eb03Xn>
- MacTips: Sticky Keys Can Be Very Handy—
<http://bit.ly/cIDN4C>

There are plenty of other options including the ability of your Mac to read text, computer commands, and other items through VoiceOver, and to read text through Text To Speech.

VoiceOver: VoiceOver is a popular technology of which many Mac users are not aware. It's designed for low-vision, blind, and other folks with visual issues to successfully use their Mac. VoiceOver is built into Mac OS X so there's nothing to install. Apple says you can buy an entire Mac mini, with VoiceOver installed, for less money than most popular screen reader software for the Windows operating system.



Apple's VoiceOver Web site has many more details:
<http://www.apple.com/accessibility/voiceover/>



More than 50 reasons to use VoiceOver:

<http://www.apple.com/accessibility/voiceover/reasons.html>

Text To Speech: Text To Speech was introduced in 1984 with the original 128K Mac. The crowd assembled to watch the unveiling of this new computer called the Macintosh, was amazed when the machine introduced itself by speaking in English, “Hello. I am Macintosh. It sure is great to get out of that bag.”

Text To Speech is a program that will read text to the computer user. To turn on Text To Speech on your Mac, visit the System Preferences setting as shown below:

Apple --> System Preferences --> Speech

Mac Has Plenty of Room To Grow

With recent news that 50 percent of all Mac purchases at Apple Stores were to Macintosh computer newcomers, one might surmise that use of Macs will continue to grow—quickly.

Folks familiar with Windows who are trying to learn about Mac OS X have plenty of options:

Books | CD-ROMs

- *Switching from Mac to Windows*
by David Rivers
\$49.95 (CD-ROM format)
- *Switching to the Mac: The Missing Manual, Snow Leopard Edition*
by David Pogue
\$19.79 at Amazon.com
- *Mac OS X Snow Leopard: The Missing Manual*
by David Pogue
\$23.09 at Amazon.com
- *Switching to a Mac—No problem!*
by Dwight Silverman
\$15.65 at Amazon.com
- *Switching to a Mac Portable Genius*
by Paul McFedries
\$15.67 at Amazon.com (for folks buying a MacBook or MacBook Pro laptop machine)



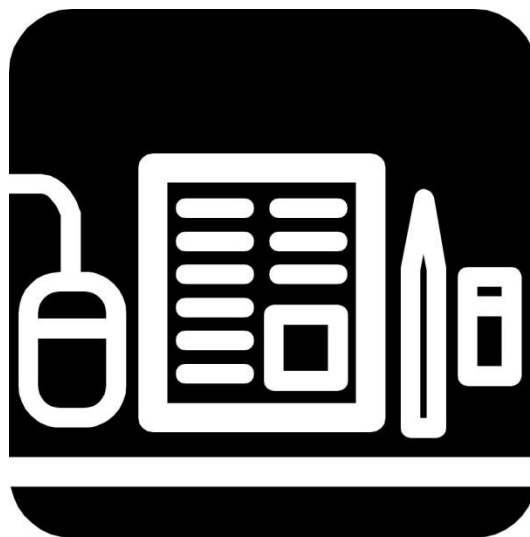
- *Switching to a Mac For Dummies* by Arnold Reinhold
\$16.49 at Amazon.com
- *MacMost.com Guide to Switching to the Mac* by Gary Rosenzweig
\$13.59 at Amazon.com
- *Macs–All–In–One–For–Dummies* by Joe Hutsko
\$21.93 at Amazon.com
- *Mac Bible* by Dwight Spivey
\$30.39 at Amazon.com
- *Mac Migration: The Small Business Guide to Switching to the Mac* by Jason R. Rich
\$17.95 at Amazon.com
- *A Newbies Guide to Switching to the Mac: A Windows Users Guide to Using Their First Mac Computer* by Hunter Travis
\$2.99 (a Kindle eBook for reading on the Kindle)

Web sites

- **Switching from Windows to OS X: Just Let It Go**
<http://mac.appstorm.net/general/opinion/switching-from-windows-to-os-x-just-let-it-go/>
- **New to Mac: Make the Most of Your New Apple Products With Our Tips and Expert Advice**
<http://www.macworld.com/rc/newtomac/index.html>
- **Mac 101 — Get Started With a Mac**
<http://www.apple.com/support/mac101/>
- **My First Mac: Help Buying and Getting Started With Your New Mac**
<http://www.myfirstmac.com/index.php/mac/categories/C7>
- **Guides That Help You Learn to Use a Mac**
<http://switchtoamac.com/guides/>
- **How to Switch to the Mac**
<http://the.taofmac.com/space/HOWTO/Switch>



- **Appleswitcher**
<http://appleswitcher.com/forum/>
- **My Mac Switch**
<http://www.mymacswitch.com/>
- **Why Small Business Owners Need a Mac**
<http://gigaom.com/apple/why-small-business-owners-need-a-mac/>
- **10 Reasons Your Small Business Should Run On Macs**
http://www.maclife.com/article/feature/10_reasons_your_small_business_should_run_macs
- **Microsoft Office for Mac 2011**
<http://www.microsoft.com/mac/>
- **Mac “Office” Software Options**
<http://www.devdaily.com/mac-os-x/switch-windows-mac-office-software>
- **Why You’ll Love a Mac**
<http://www.apple.com/why-mac/>
- **FAQ (Frequently Asked Questions) About Moving to a Mac**
<http://www.apple.com/why-mac/faq/>



CKCS

To return to the beginning of this article, (page 9) click: ⇒ [Mac Article](#)

CKCS Special Interest Groups

Check us out!

Each month the Central Kentucky Computer Society offers 13 SIGs which may be attended by members and their guests. Below is a summary of what takes place at each SIG. Information is provided by the SIG leader. Visitors are cordially invited to become active CKCS members.

NOTE; Always check the “Monthly Schedule” and the “Newsletter” link on the CKCS home page for any schedule changes. www.ckcs.org

COMPUTER CLINIC SIG

Meets monthly on the fourth Saturday – Leader Bob Brown

This group meets every 4th Saturday morning at 10 AM. Topics are anything in the field of personal computers and Internet sites.

Typically we talk about newsworthy events such as new products or new developments on the Internet. Sometimes guest speakers are invited to demonstrate a particular software product of general interest.

Some recent topics include Google Apps, Twitter, Podcasting, and Buying a New Computer.

DATABASE SIG

Meets monthly on the fourth Thursday – Leader Garland Smith

DIGITAL PHOTOGRAPHY SIG

Meets monthly on the fourth Tuesday – Leader Joe Dietz

The Digital Imaging Special Interest Group is a forum to provide and share information about digital imaging. The SIG frequently has guest speakers to cover a wide range of topics that are related to digital imaging. Some of our past topics have been on digital archiving (AKA Backup), getting the best out of your point and shoot camera, effective lighting when taking pictures, restoring old photos and many others. The goal of this SIG is to help attendees to better understand digital imaging, learning how to get the best out of their cameras and how to improve their images with digital imaging software such as Corel's Paint

Shop Pro, Photoshop CS/Elements, Gimp or other program. Each meeting starts off with a photo contest with a variety of different categories.

DR. FIXIT SIG

Meets monthly on the first Saturday – Leader Norm Funk

GENEALOGY SIG

Meets monthly on the third Tuesday – Leader Phyllis Spiker

Attendees have an opportunity to ask questions, share new ancestors, record discoveries or websites. Programs are not a course of classes, but topics of interest, such as new online databases, interpreting evidences, genealogy softwares or getting acquainted with repositories' websites. Opportunities for onsite research may be suggested. Wanna know, “who's your granddaddy?"; or “Where're the records?" We'll try to help you succeed. Join us 7 P.M, the 3rd Tuesday of the most months, except June, July and August.

INVESTMENT SIG

Meets monthly on the third Saturday – Leader Art Gonty

The Investment SIG meets on the 3rd Saturday of the month at 10 AM at CKCS.

The main theme of the SIG is to discuss stocks, exchange traded funds and mutual funds. We try to guess the direction of the stock market so one's portfolio can be managed to prevent heavy losses. We discuss multiple online stock sites that can be helpful in managing or developing a stock portfolio. We discuss technical analysis and fundamental analysis. Members often present a stock that they think has potential to gain in price.

There are often witty exchanges and there is excellent rapport among the members. We do not contribute any funds to buy or sell stocks at the SIG. It is an informational meeting only. We invite anyone that has no, little or great experience to join us.

LEX MUG SIG

Meets monthly on the second Wednesday – Leader Joey Police

The Lexington Microsoft Users Group (LexMUG -- www.lexmug.com) meets the 2nd Wednesday of every month from 11:30 AM - 1 PM (brown-bag lunch meeting) with networking until noon and then announcements and a 45-minute presentation starting at around 12:10. We keep a tight schedule and start and stop punctually to allow people to get back to work, but we have the venue all afternoon and many people stay up to an hour or so afterwards to talk in smaller groups. Our venue is Central Kentucky Computer Society (CKCS -- www.ckcs.org) here in Lexington. Online we have about 150 users, and in person we draw about 15-30 users per month to meetings. LexMUG is - not- a Small Business Specialist/Server group, but does draw heavily and have a large part of its constituents from an SBS background. We focus on all types of technology ranging from Hard drive recovery, Virus protection, to all Microsoft technology and products. Our online forum and social media is a great way to discuss topics more in depth. Our next meeting can be found on our web site at www.lexmug.com where we will be discussing which Antivirus solution is best for you?



MACINTOSH SIG

**Meets monthly on the second
Thursday – Leader Kurt Jefferson**

The Mac SIG is designed to be fun, informative, and an overview of everything "Mac" for new users and old. We talk about everything ranging from how to get more out of the features built into OS X (pronounced "ten," not "x.") to iWork (Apple's replacement for AppleWorks) to using the Internet. The Macintosh is one of the easiest to use computers on the planet. But hidden features abound. The more you know, the more you can do. We try to share tips at every meeting and provide insight to empower users to get more out of their machines. We see all kinds of visitors at the Mac SIG including new users, Windows users, and folks who are new to computers. We welcome you and hope to see you at the next Mac SIG—held the second Thursday of the month.

MICROSOFT ACCESS SIG

**Meets monthly on the third
Thursday – Leader Stuart Zahalka**

OPEN SOURCE SIG

**Meets monthly on the first
Wednesday – Leader Bob Brown**

This group meets every 1st Wednesday at 7 PM. Topics are

usually demonstrations of open source software products or web-based applications for Windows and/or Linux systems. We usually have a Linux distribution of the month and a Windows software product of the month.

Some recent topics include Firefox, OpenOffice, Project Management Tools and PDF Editing.

WINDOWS SIG

**Meets monthly on the second
Tuesday – Leader Joe Isaac**

The Windows SIG or workshop meets the 2nd Tuesday of each month at 7 PM. Topics covered may be: Windows 7, Windows Live Mail, Internet Explorer, Windows Media Player, System Restore, Defrag, Desktop, Taskbar, Windows Live Photo Gallery, Windows Live Movie Maker, Basics, Files and Folders, Control Panel, YouTube, Disk Cleanup, etc.

**To see which topic will be covered
next go to:**

<http://computertips2009.blogspot.com/>

**To see a years' worth of email Tips
and Reviews go to:**

<http://www.ckcs.org/joetips.pdf>

WORD

PROCESSING SIG

**Meets monthly on the first Tuesday
– Leader Jerry Heaton**

The Word Processing SIG starts with questions from classmates where the

SIG leader and all attending help provide solutions and answers. In fact many of the topics presented during each session, come from questions received by Email during the month. Topics are presented so that new as well as advanced computer users will benefit by attending. This workshop uses several Microsoft Word versions during the SIG. Presently three versions are available for instructional purposes; Word 2003, Word 2007 and Word 2010, however the version used by the majority of the attendees usually is the one used most prevalently.

UNIX / LINUX SIG

**Meets monthly on the fourth
Thursday – Leader Lewis Gardner**

The Linux SIG handles a wide range of technical topics. Linux is based on Unix which is the granddaddy of modern networking. We spend a considerable amount of time on servers, networks, routers, access points and general network configuration. These operating systems are at the heart of many devices in our increasingly connected world. Come out and we will try to get your questions answered, your problems troubleshot or devices configured

CKCS