

• Central Kentucky Computer Society •



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CKCS

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CKCS

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Oct. 2020

• Since 1984, Empowering CKCS Members With Tech Skills •

OCTOBER

OCTOBER

Winter Weather Forecast: It's a La Niña year That normally means a wetter and warmer winter for Ohio Valley

By Kurt Jefferson

NOAA's Climate Prediction Center has issued a La Niña watch for the upcoming winter. La Niña is a weather phenomenon where temperatures in the central and eastern Pacific Ocean fall below normal. Weather experts said the La Niña formed in August.

What does that mean for us in central Kentucky? Forecasters at the National Weather Service in Louisville say a La Niña typically translates into winter temperatures up to two degrees warmer than average. In addition, it normally means above average winter precipitation in our part of the world.

It's important to remember that no two La Niña events are identical and the impact of a La Niña is not very strong in the Ohio Valley.

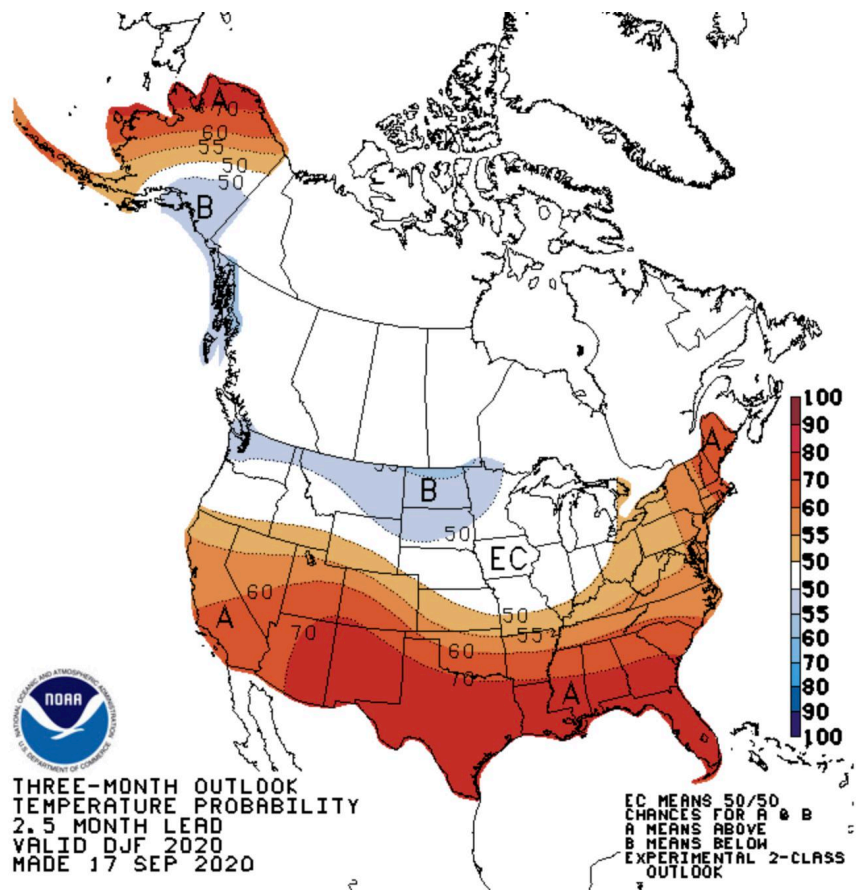
La Niña (below normal temperatures in the Pacific Ocean) and El Niño (above normal temperatures in the Pacific Ocean) systems can last long into the spring. Historically, La Niña spring events have translated into more severe weather during the spring.

Another major weather forecaster, Pennsylvania-based AccuWeather, predicts central Kentucky (and nearly all of the Commonwealth) will endure a wetter than average winter. Far western Kentucky (Paducah area) is expected to encounter highly changeable weather, while far eastern Kentucky (Pikeville, Prestonsburg) is targeted to receive stormy winter weather.

Some are asking whether the dreaded Polar Vortex will make an impact this year. AccuWeather's long-range forecaster Paul Pastelok says early in the winter it appears it will remain far up north. This is how AccuWeather's website reports it:

"The polar vortex is particularly strong this year, and that means that frigid air is likely to remain locked up over the polar region early in winter," Pastelok said.

Instead, cold air that could reach the Midwest at times early in the season is likely to originate from a Siberian Connection, rather than straight from the North Pole, and that has implications on just how cold it will get." However, conditions may change and allow the polar vortex and accompanying Arctic air to bust loose later during the winter, he said.



Issued Sept. 17, NOAA's "Three-month outlook" temperature probability map shows a 50% chance of warmer than normal temperatures for central Kentucky from December to the end of Feb. 2021. A similar NOAA map shows a 50% chance of a wetter than normal period over the same three months. Meanwhile, *The Old Farmer's Almanac* uses the phrase, "Not So Cold, Not Too Wet," as it predicts this winter's weather for all of Kentucky. The publication has been predicting weather since George Washington was president.

Busy, busy, busy. This fall is filled with software updates.

Just when you thought it couldn't get any busier – it does. October might end up competing with September as one of the busiest months for releases and updates of software.



now includes a blood oxygen tracker and an altimeter. Apple introduces “Family Plan” which lets an iPhone user pair watches for children and older family members. So you no longer need an iPhone to get all

Apple’s new iOS 14

The [iPhonehacks.com](#) website says about iOS 14 for iPhone, “It’s arguably one of the biggest upgrades in years, radically changing how the iPhone’s Home Screen works while introducing a number of major features, apps, and functionalities for the very first time.”

Phonehacks noted the new Translate app, which extends the new translation function built into the Safari web browser: “In addition to the built-in translation module in Safari, iOS 14 also comes with a brand new translation app — simply named Translate. It sports support for 11 languages (English, Spanish, Japanese, etc.) and allows for both text and voice translation.” You’ll also find French, Italian, Russian, Arabic, Portuguese, Korean, German, and Mandarin Chinese included in the new Translate app.

Apple’s new iPadOS 14

About iPad OS 14, TechRadar [was disappointed](#) that Apple didn’t release some of the features that were available in the beta version.

But it notes that Apple often announces new features in its beta versions, then produces them with incremental updates to its released software.

TechRadar was [impressed](#) with new iPad features, including: a hand-writing recognition ability (called Scribble) : “No matter how many times you do it, the ability to hand-write notes that become text always remains novel. We’ve found operating system is pretty nifty at detecting our atrocious scribbles too, with only a few errors here and there.”

The new Apple Watch & watchOS 7

Apple unveils a lower-cost version of its smart watch and a new version of the watch operating system, which

benefits of owning an Apple Watch.

Google’s Android Update

Google has issued its latest major update for Android phones and tablets called Android 11 “R,” which offers better privacy, better chat-related features, and more. [phonearena.com](#) calls the release, “mostly a quality of life update.” While there aren’t a large number of major improvements, phonearena says its the small updates that count: “Android 11 doesn’t explicitly bring any truly groundbreaking feature, but in all honesty, this has been the case for the past few Android updates. So, don’t fret — the tons of minor improvements and touch-ups more than make up for the lack of any major new Android 11 features.”

Microsoft’s Windows 10 Update

Microsoft has completed its second big update to Windows 10 this year and is due for release in October. Forbes [says](#) users should anticipate, “Another tweak to the Windows 10 Start Menu, which applies a semi-transparent background to the tiles and sees new icons for many of the built-in apps, giving the Start menu a much more elegant look... The update also includes improvements for two-in-one devices with detachable screens, automatically switching to tablet mode when you remove it from the keyboard.” Forbes says Windows 10 users should expect more improvements to Your Phone app, allowing more Samsung smartphone owners to run Android apps on their PC.

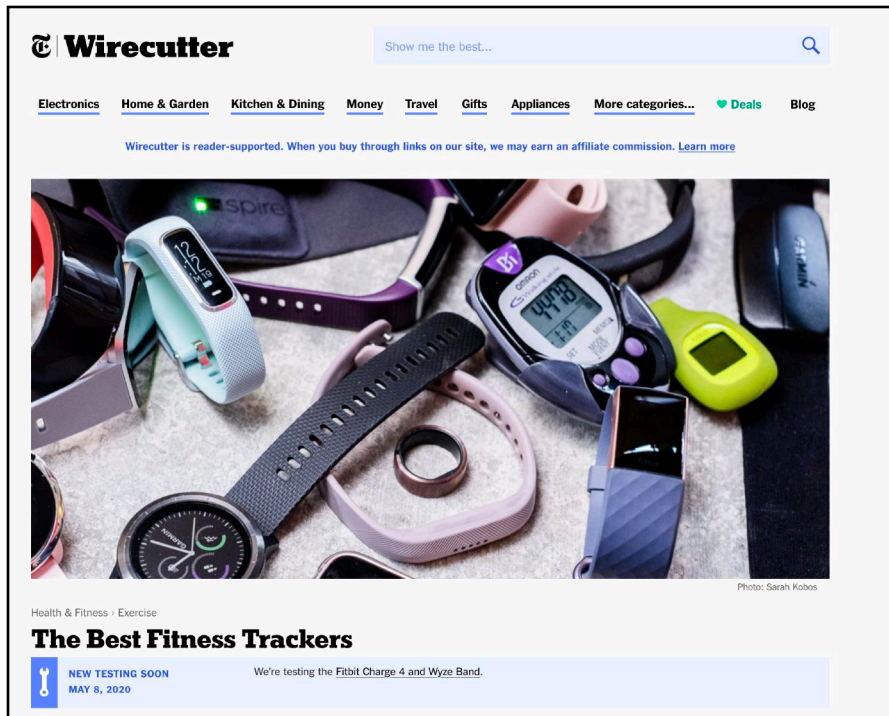
Apple’s new macOS Big Sur

Mac users may notice there’s no mention of Big Sur, the new Mac operating system (macOS 11.0) coming this fall. It’s still on target to be released – experts are predicting in October. There are plenty of new features expected in the release – you can [read](#) about them from Macworld.

'Wearables' sales are RED HOT

Even if you don't wear a smart watch or fitness tracker, there's a good chance you know someone who does. These are devices that can track your walking or running, your quality of sleep, your heartbeat, and even your stress level.

Fitbit, Fossil, Garmin, Google, Apple, Amazon, Microsoft, Samsung, and Xiaomi have all jumped into the smartwatch or fitness tracker pond.



The Wirecutter's review of what it considers to be the top fitness trackers available today. The Wirecutter ran the trackers through their paces before picking the best models.

Smartwatches are computerized wristwatches that offer fitness tracker features and provide many functions offered by smartphones. They can offer email updates, texting, weather forecasts, and social media messages.

Fitness trackers (sometimes called an activity tracker) are wearable devices that track your daily physical activities (such as steps, heart rate, and sleep patterns).

Smartwatches are usually more expensive, often last longer, and do a lot more than fitness trackers.

Fitness trackers, on the other hand, are more affordable, are concerned with physical activity, and often records an individual's daily physical activity along with other health related data.

Apple Watch series 5 was America's best-selling smartwatch in 2020.



Even demand for the older series three grew by 30 percent. The Wirecutter, the review website owned by The

New York Times Company, picked the Fitbit Charge 3 as the best fitness tracker.



Its runner-up is the Fitbit Inspire HR ("Streamlined but fully functional.") The upgrade pick is Garmin's Vivoactive 45 ("for the fitness enthusiast.")

Forbes, in February 2018, predicted worldwide wearables would grow by an average of 20 percent through 2023, becoming a \$29 billion market. It also noted that smartwatches were overtaking fitness tracker sales, with sales of the latter dropping by 18% in 2017.

One company tracking these sales, CCS Insight, noted a huge demand for wearables in China – by children.

TechRadar reviews what it calls the "Best Cheap Fitness Trackers 2020." If you need a basic tracker that collects data on your physical activity and also tells the time, TechRadar likes the Fitbit Inspire HR, for about \$80 at Amazon.



President's Comments

By Brooke Thomas

My mother had me memorize The Rainy Day, a poem by Henry Wadsworth Longfellow, for a class project in elementary school. When bad things happen in life, I recall the last verse.

*Be still, sad heart! And cease re-
pinning;*

*Behind the clouds is the sun still
shining;*

Thy fate is the common fate of all,

Into each life some rain must fall,

Some days must be dark and dreary.

So, my message to everyone this month is to remember the sun is still shining and there will be an end to this misery. In fact, there is another cloud reference...there are silver linings. Neighbors are more friendly even when out walking and crossing the street to avoid close contact. Families are out in the front yard playing catch and kids are riding their bicycles.

This positive affect is true at CKCS, too. All our activities on Zoom have been extremely popular. We have broken attendance records at most of our events. We have created more events like Open Houses and resurrected the Word SIG, something we would not have done if not for the pandemic. Also, we can take advantage of experts in different parts of the country for Tech Night and we are teaching more students in our classes.

Our classes are in full swing. In fact, we are working on proposals for Spring 2021. Will we be back to in-person classes in the Spring? No one knows, so we are planning for both scenarios. I would like to take this opportunity to ask if any of you would like to teach a class next year. All of our instructors are volunteers who enjoy teaching people something that they have learned about an area of technology. If you have an area of interest that you think others want to learn, please contact me at President@ckcs.org. We are always looking for new topics!

Stay safe and healthy and we will emerge from this stronger than ever!



Brooke Thomas
president@ckcs.org

**THERE ARE
BRIGHT SPOTS**

Oct. Tech Night

By Brooke Thomas

Saving Your life with
Wearable Technology

When Ron Brown joined us for Tech Night in June, he shared the story of a fictitious patient, Mary, who lives alone in an RV Resort in Mesa and develops some medical issues that nearly caused her death.

At that time, Ron promised to return with a continuation of Mary's story. The back story is she has a fall at night that results in a broken hip from an undiagnosed heart problem. In June, he discussed the importance of knowing what your heart rate is and the many devices that can monitor and record it.

Part 2 will focus on Fall Detection, Emergency Notification, and Home automation to ensure safety for a senior living alone. He also will discuss how to set up a home network—the Echo Show, Google Nest, and the New Zoom All-in-One Home appliance.

Ron Brown is both a retired doctor and technologist. He wears both hats in this presentation. To understand his expertise in giving this presentation, here is an overview of his career in his own words. "My career started as a Flight Surgeon after having graduated in Medicine at the University of Alberta in 1976. In 1981, we settled in the Comox Valley on Vancouver Island and I left the military to start a family practice. PC's were just being produced and Microsoft Windows was going to integrate everything. I wanted an electronic office and bought interest in a start-up software company in Calgary that made an Electronic Patient Record. As my Family Practice grew so did our software company.

Over the next 20 years it grew into an International Company and had me traveling across Canada and the U.S. giving papers at many conferences. The topics ranged from patient management, lab integration, security, and data input. At 55, our two children were well on their way in their own careers and my wife really wanted to get to know me. I retired and sold my medical practice and other business interests. We bought a 36-foot RV and traveled as "Full Timers" for two years.

For a variety of reasons, we ended up in Silverridge Resort in Mesa, Arizona and bought a home without wheels. For the past 7 years we have made many friends and become involved in our new community. I became program director for a very active Computer Club that now has a membership of about 200."

Ron will be coming to us from Vancouver, Canada. The bright side of this pandemic is that we realized that we can hold Tech Night with experts from all over the continent.

If you found his presentation in June informative, then you will be looking forward to his continuing presentation. If you missed part 1, you can join this presentation without missing anything. He will review Mary's story and will go further in depth with the cutting-edge technology that can also save your life.

Join us by clicking on this Zoom Link or using the Zoom Link in the weekly email, "Next Week at your Computer Society" or going to the Meeting Calendar at www.CKCS.org. Please feel free to invite your family and friends to join us. We want people to see what we have to offer and want to join us.

WEARABLES



Ron Brown, a former flight surgeon, makes a return appearance to update the story of "Mary," a fall victim who broke her hip and how technology saves lives.

Join us Oct. 12 at 7 P.M. via Zoom.

CKCS Zoom Links

Join us for the following October Zoom sessions on your PC, Mac, iPad, iPhone, Android phone or tablet or other device that will run the Zoom application:

- **Tech Night**
Oct. 12 at 7 P.M.
 Zoom link to join:
<https://us02web.zoom.us/j/82109235232>
- **Word Processing SIG**
Oct. 6 at 7 P.M.
 Zoom link to join:
<https://us02web.zoom.us/j/83030906264>
- ^a **Amateur Photographer's Club SIG**
Every Thursday in Oct. at 10 A.M.
 Zoom link to join:
<https://us02web.zoom.us/j/89234995079>
- **Windows 10 SIG**
Oct. 13 at 7 P.M.
 Zoom link to join:
<https://us02web.zoom.us/j/82811157647>
- **Mac/iPad SIG**
Oct. 8 at 7 P.M.
 Zoom link to join:
<https://us02web.zoom.us/j/89152197881>



• **Digital Photography SIG**
Oct. 27 at 7 P.M.
 Zoom link to join:
<https://us02web.zoom.us/j/82232057510>

Zoom links for CKCS classes and workshops will be emailed to students.

Zoom for Windows and Mac can be downloaded from the Zoom Download Center [here](#).

The latest Zoom version available for desktops is 5.3.0.

If you need Zoom for your iPad or iPhone, it's available from the App Store.

Zoom is also available for Android phones and tablets through Google Play.

Get More Out of Your Zoom Meetings is available [here](#).

ZDNet has created a *Complete Zoom Guide: From Basic Help to Advanced Tricks* found [here](#).



Goodbye clamshell phone

By Kurt Jefferson

The pandemic is changing so many facets of our lives – from wearing face masks to remote learning for school kids to parking at a doctor's, allergist's or vet's office and phoning to confirm you've arrived for your appointment.

For well over a half-decade, I've relied on an inexpensive Samsung cell phone. It's not a smartphone. And since it's old, it's beginning to fail.

Recently, I took my cats to the vet for their six-month checkup. The phone couldn't find the cell tower that I could see visually in the air. I turned off the phone and the signal reappeared, but that is troubling. (It's occurred before.)

While trying out a curbside delivery option at a local supermarket, I tried texting so the store folks knew I was waiting outside in parking slot 4. The texting hardware malfunc-

tioned and instead of my name, the phone texted something like "Anuki." Not. Good.

I also noticed the speaker became tinier. If I'm waiting outside the allergist's office to be called in for a shot, I had trouble hearing if a lawn motor started up down the block. Not. Good. I finally threw in the towel and



iPhone SE

bought the least expensive iPhone – the SE.

I resisted for years since I'm the frugal



Goodbye, clamshell

sort. But the pandemic is forcing us to use our cellphones in more ways than ever before. Goodbye, clamshell.

October classes & workshops

2020 FALL CLASSES (USING ZOOM)

Class	Dates	Times	Overview
<p>Advanced & Independent Digital Imaging Using Corel PaintShop Pro for Windows</p>	<p>Oct. 7, 14</p>	<p>10 A.M. to Noon</p>	<p>During this pandemic and using ZOOM for classes, the structure of the Advanced/Independent Digital Imaging Class will be a little different. Students are encouraged to work on their own projects at home and bring their questions and projects to share with the class. Instructor will discuss, provide tips, and share their work with the other participants for discussion. Instructor will also demonstrate a variety of projects for the students to work on in the class or at home. These projects will then be shared with students at the next class. This class is geared to those who have some experience with digital imaging programs and using ZOOM. Programs used will be predominantly Corel PaintShop Pro and FastStone. Other programs may be adaptable.</p>
<p>Class and Workshop listings have been updated to show <i>only the remaining sessions in the fall schedule.</i></p>			
<p>Get More Out of Your Mac</p>	<p>Oct. 5, 12 & 19</p>	<p>10 A.M. to Noon</p>	<p>You probably use your Mac every day but you're probably not getting the most out of your computer. This course will teach you techniques you can use to be more effective. Topics range from organizing files in a folder to suit you better to keyboard shortcuts to customizing your Dock. Tips provided in this course will save you time and make your computer use more enjoyable.</p>
<p>Getting the Most out of Your iPad</p>	<p>Oct. 1, 8, 15, 22 & 29</p>	<p>1 to 3 P.M.</p>	<p>Learn how to use the built-in Apple apps on your iPad. Personalize and organize your apps, take better photos, and organize them. Acquire information about settings, learn the secrets of the keyboard, emailing, and texting with animation. Get tips on using the Calendar, Notes, Reminders, and Books. Face-time will be included if time permits. Participants should make sure their iPad is updated with the latest operating system and have their Apple ID and password accessible. Students should have a different device (like a computer, laptop, or smartphone) to log into the zoom class to be able to practice the instructions on their iPad.</p>
<p>Getting the Most out of Your iPhone</p>	<p>Tues., Oct. 13, 20, 27 & Nov. 3, 10, 17</p>	<p>1 to 3 P.M.</p>	<p>Learn important (and hidden) functions of your iPhone. Learn how to download apps, move them, nest them and delete them. Learn how to get better photos with your phone, organize your pictures, and send them in text and emails. Texting messages and using Siri will also be covered along with lots more. Participants should know their iPhone's passcode, Apple ID, and password. Participants should make sure their iPhone is updated with the latest operating system (IOS). Students should have a different device (like a computer, laptop, or iPad) to log into the ZOOM class to be able to practice the instructions on their iPhone.</p>



2020 FALL CLASSES (USING ZOOM)



Class	Dates	Times	Overview
Advanced & Independent Digital Imaging Using Corel PaintShop Pro for Windows	Wed. Oct. 7, 14	10 A.M. to Noon	During this pandemic and using ZOOM for classes, the structure of the Advanced/Independent Digital Imaging Class will be a little different. Students are encouraged to work on their own projects at home and bring their questions and projects to share with the class. Instructor will discuss, provide tips, and share their work with the other participants for discussion. Instructor will also demonstrate a variety of projects for the students to work on in the class or at home. These projects will then be shared with students at the next class. This class is geared to those who have some experience with digital imaging programs and using ZOOM. Programs used will be predominantly Corel PaintShop Pro and FastStone. Other programs may be adaptable.
Get More Out of Your Mac	Mon., Oct. 5, 12 & 19	10 A.M. to Noon	You probably use your Mac every day but you're probably not getting the most out of your computer. This course will teach you techniques you can use to be more effective. Topics range from organizing files in a folder to suit you better to keyboard shortcuts to customizing your Dock. Tips provided in this course will save you time and make your computer use more enjoyable.
Getting the Most out of Your iPad	Thur., Oct. 1, 8, 15, 22 & 29	1 to 3 P.M.	Learn how to use the built-in Apple apps on your iPad. Personalize and organize your apps, take better photos, and organize them. Acquire information about settings, learn the secrets of the keyboard, emailing, and texting with animation. Get tips on using the Calendar, Notes, Reminders, and Books. Face-time will be included if time permits. Participants should make sure their iPad is updated with the latest operating system and have their Apple ID and password accessible. Students should have a different device (like a computer, laptop, or smartphone) to log into the zoom class to be able to practice the instructions on their iPad.
Getting the Most out of Your iPhone	Tues., Oct. 13, 20, 27 & Nov. 3, 10, 17	1 to 3 P.M.	Learn important (and hidden) functions of your iPhone. Learn how to download apps, move them, nest them and delete them. Learn how to get better photos with your phone, organize your pictures, and send them in text and emails. Texting messages and using Siri will also be covered along with lots more. Participants should know their iPhone's passcode, Apple ID, and password. Participants should make sure their iPhone is updated with the latest operating system (IOS). Students should have a different device (like a computer, laptop, or iPad) to log into the ZOOM class to be able to practice the instructions on their iPhone.

Unless shown otherwise, all classes cost \$48 for CKCS members; \$60 for non-members.

2020 FALL CLASSES (USING ZOOM)

Class	Dates	Times	Overview
<p>Organizing Your Personal Computer Files in Windows 10</p> <p style="background-color: #ffff00; padding: 5px;">Cost: CKCS Members: \$36 Non-members: \$45</p>	<p>Thur., Dec. 3, 10 & 17</p>	<p>10 A.M. to Noon</p>	<p>Learn the correct way to file items on your personal computer. Learn nifty tricks for moving files and folders and organizing these files and folders so they can easily be found on your personal computers or external storage devices. This is a hands-on class. If possible, to get the most out of the lessons, access the Zoom session via your smart phone or tablet and set it next to your computer so you can practice the lesson activities in real time.</p>
<p>Intermediate iPad Tips & Techniques</p>	<p>Tues., Oct. 6, 13, 20 & 27</p>	<p>10 A.M. to Noon</p>	<p>Okay. You know the basics of using your iPad. If you would like to learn more advanced iPad tips and techniques, join us for Intermediate iPad in September. We will tackle tips such as: Your iPad's secret trackpad, Control what notifications you get, Virtual Private Networks, Use text shortcuts. Join us on Zoom. You will learn plenty during the six weeks when this class is taught beginning this fall.</p>
<p>Learning To See Creatively – Composition</p> <p style="background-color: #ffff00; padding: 5px;">Cost: CKCS Members: \$40 Non-members: \$50</p>	<p>Mon., Nov. 2, 9, 16, 23</p>	<p>1 to 3 P.M.</p>	<p>Learn the ingredients for a good photo. Study the elements of design, perspective, composition, lighting, and color of light. Why are some pictures more appealing than others? They follow some simple rules: A. Simplicity. B. Drawing Attention to the Subject. C. Positioning the Subject. D. Knowledge of Graphic Design for Interest and Harmony. Understanding and using these guidelines will show you how to implement this knowledge and become a better photographer.</p>
<p>Camera RAW</p> <p style="background-color: #ffff00; padding: 5px;">Cost: CKCS Members: \$32 Non-members: \$40</p>	<p>Tues., Oct. 19 & 26</p>	<p>1 to 3 P.M.</p>	<p>Most photographers have heard the term camera RAW. This class explains the big advantage when you use camera RAW. Use JPEG and RAW at the same time. One press of the shutter button takes both at the same time. Processing your pictures in RAW will be demonstrated so you can begin to immediately improve brightness, exposure, white balance, details and correct any wrong color in your pictures. The RAW software is free to download and use.</p>
<p>Exploring the World of Photography (Advanced)</p> <p style="background-color: #ffff00; padding: 5px;">Cost: CKCS Members: \$40 Non-members: \$50</p>	<p>Mon., Oct. 5</p>	<p>1 to 3 P.M.</p>	<p>For this course, students must have a basic knowledge of the following: Shutter Speed, Aperture, DOF (Depth of Field) and ISO. Topics to be covered: Metering Modes, Exposure Compensation, Dynamic Range, Manual Mode and Advanced Program Mode.</p>

Unless shown otherwise, all classes cost \$48 for CKCS members; \$60 for non-members.



2020 FALL WORKSHOPS (USING ZOOM)



Workshop	Dates	Times	Overview
Is Windows 10 Driving You Crazy?	Tues., Oct. 20	9 A.M. to Noon	In this Workshop, students will learn how they can change the Start Window to make it less confusing. Also, they will learn how to change the appearance of File Explorer. A free program will be demonstrated that will change the Start Window making it look like the Windows 7 or XP Start Window.
Making Personal Note & Greeting Cards Using Microsoft Word for Windows	Tues., Oct. 20	10 A.M. to 1 P.M.	Note cards and greeting cards can be expensive. Learn to make your own personalized note and greeting cards using your own photos or resources from the Internet. Learn to set up templates that can be used over and over. This is not only a fun workshop, it's a money-saver. Think creative and personal Christmas, birthday, and other cards. It's a win-win. Sign into the session on your smart phone and set it next to your computer so you can practice what we're doing in real time.
Understanding Facebook for Windows	Thur., Nov. 12	1 to 4 P.M.	Learn how to maintain a Facebook page on a computer. The Profile page and Home page will be explained. How to find friends, make a post, edit, and respond to posts, prioritizing news feeds, checking privacy settings, un-friending and blocking friends, and deleting and deactivating your Facebook account are some of the features covered. Plan to participate via zoom on a device other than your desktop or laptop so you can practice the instruction on your own Facebook page that you will have open on your desktop or laptop.
iPhone Advanced Workshop	Tues., Nov. 24	1 to 4 P.M.	In this workshop we will build on iPhone techniques that students learned in "Getting the Most out of your iPhone" and "Secrets of your iPhone". After taking one or both sessions, many students have asked for more! This is it! Group text and e-mail messages, verifying backups, working with your photos, cleaning up bursts, scanning documents, blocking calls, and silencing unknown callers, get your phone to read to you, and lots more will be demonstrated.
Intro to Infrared Photography	Mon., Oct. 12	1 to 3 P.M.	Infrared photography is gaining in popularity all over the world. Your camera with the addition of an Infrared filter is all you need to begin photographing Infrared pictures. This filter blocks all light wavelengths except infrared, making sure only infrared light reaches the sensor. We will demonstrate how to check your camera to see if it will work with a filter. Infrared can be photographed as B&W or color. If you like you can send your camera off to have an Infrared conversion for B&W or color. This will all be talked about in the workshop.

Unless shown otherwise, all workshops cost \$24 for CKCS members; \$30 for non-members.

Class and Workshop listings have been updated to show *only the remaining sessions in the fall schedule.*

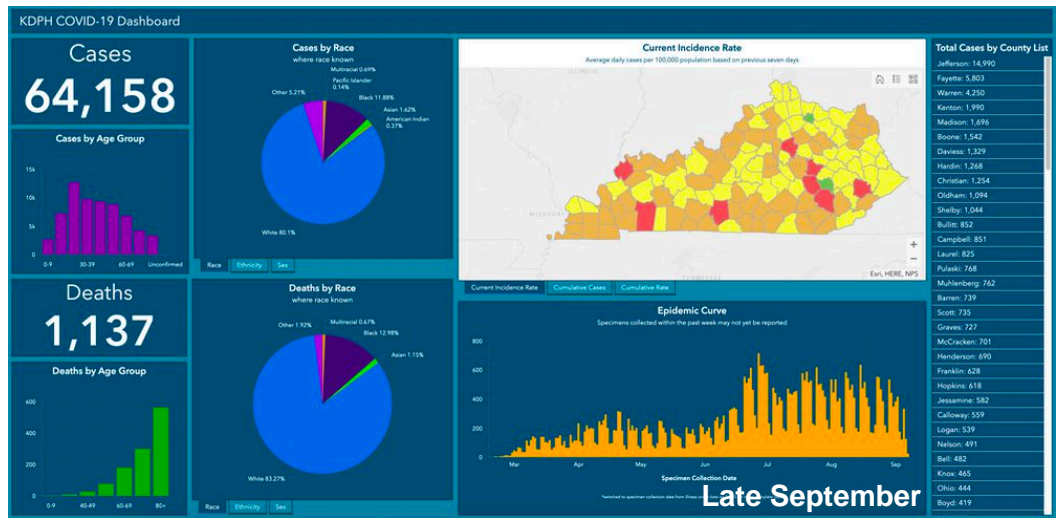
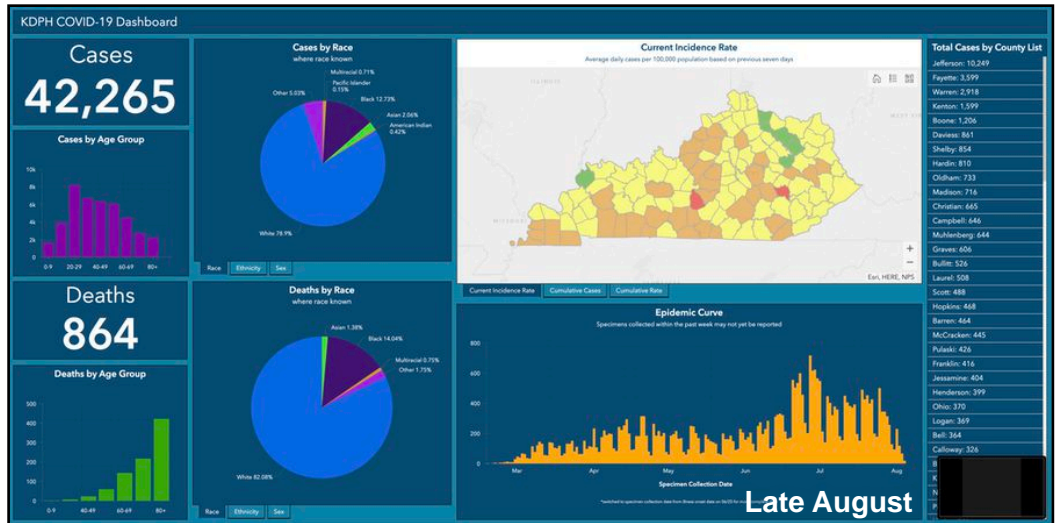
No Saturday troubleshooting sessions, again

From all appearances, there will be no Dr. Fixit or iHelp sessions at CKCS through the end of 2020.

Because of the steady Coronavirus infection rates in central Kentucky, it's just too dangerous to hold the troubleshooting sessions at the present time.

A number of CKCS members have asked if the tech help sessions could possibly resume before year's end. At the present time, that appears doubtful.

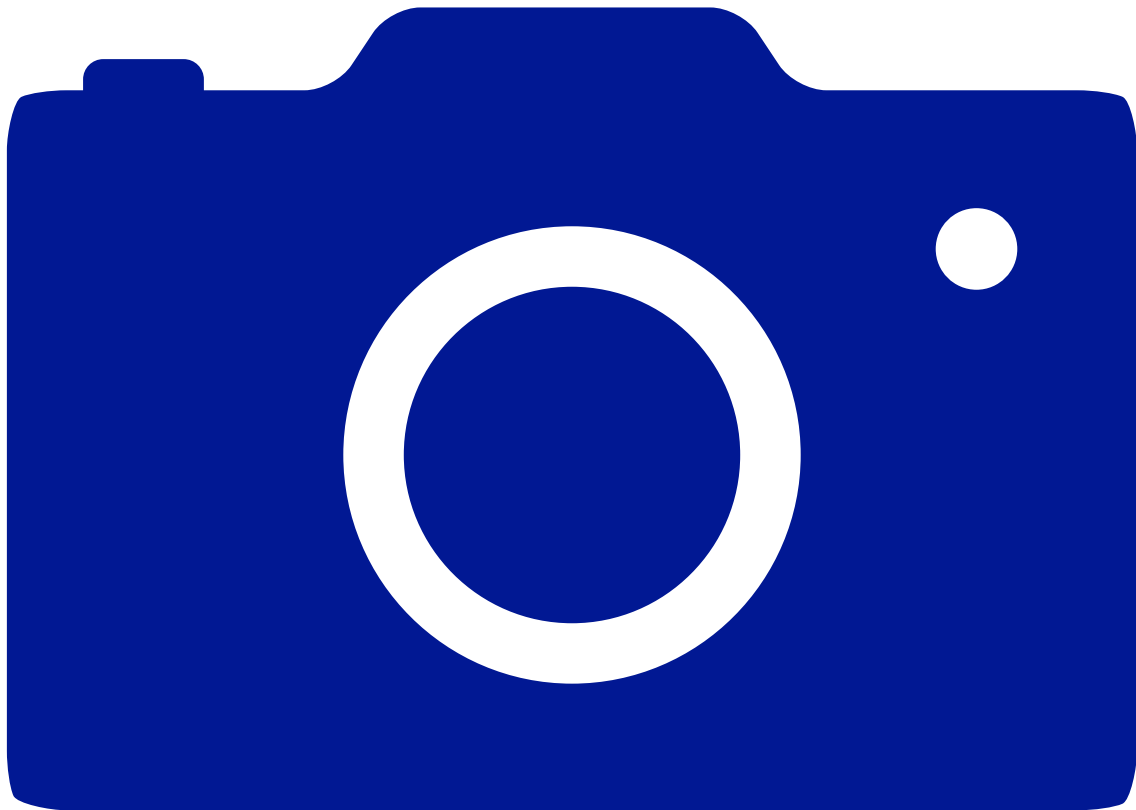
In case you're not familiar with these sessions, they're normally held on the first Saturday of the month. It's an opportunity for CKCS members to ask questions, bring in their hardware, and "pick the brains" of CKCS volunteers to get help.



A tale of two widgets: The top screen from the Ky. Dept. of Public Health shows the pandemic's toll in late August. The bottom screen is revised for late September. As they say, the numbers don't lie. They show why CKCS cannot hold Dr. Fixit or iHelp sessions on the first Saturday of the month – and may not be able to through the end of 2020. An interactive widget is [here](#).

Team Kentucky is the Commonwealth's official Coronavirus website showing the Covid-19 hotline, Covid-19 testing sites, the state's updated Coronavirus numbers, reports on K-12 schools, college and universities, long term care facilities, healthy at school tips, healthy at work tips, travel advisories, and more.

**Join the Amateur Photography Club SIG
every Thursday at 10 A.M.**



You need the Zoom app to participate.

To request an invitation, email:

boone.baldwin@gmail.com



zoom

How do I get Zoom for my Windows 10 or Macintosh computer? What about iPads and Android devices?

Get the Zoom app

- **If you need the Zoom app**, you can download it [here](#) for both Windows and Mac computers.
- Click on the blue “Download” button to start downloading the app. You can also update your app by using that link. The latest version of Zoom is 5.3.0
- *Some Mac users may need to give their computer permission to install Zoom. You can read about that [here](#).*
- Zoom is also available for iPads, iPhones and the iPod touch from the App Store on your device.
- Android phone and tablet users may download Zoom from Google Play.

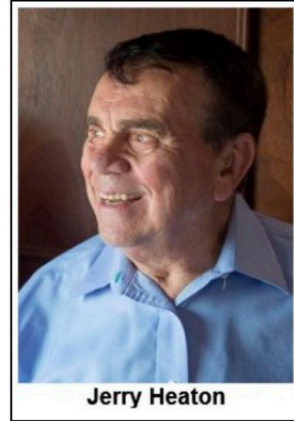


Word processing SIG meets Oct. 6

By Jerry Heaton

Word processing program for October

SIG LEADER JERRY HEATON INVITES YOU TO PARTICIPATE IN THE WORD PROCESSING ZOOM SESSION ON OCT. 6 STARTING AT 7 P.M.



- Learn how to create live links in Word and in your emails.
- We'll talk to our computers and have them talk back to us.
- Let's demonstrate the built-in editor program that checks your grammar.
- Learn how you can format Painter to your advantage
- Let's look at the Clipboard and the newest features
- We will demo adjusting photos to make them more pleasing and useful in our documents and emails — built into Word
- And time permitting — even more.



We will open the Zoom door about ten minutes before we start. You may chat with your friends while we wait.

Use this Zoom link: <https://us02web.zoom.us/j/83030906264>

Join Us!

What: Word Processing SIG

When: First Tuesday of each month at 7 P.M.

Where: Online using the Zoom app

DIGITAL PHOTOGRAPHY SIG
SEPT. PHOTO CONTEST WINNERS
TOPIC: BEACHES



*1st Place:
Anne Campbell*



*2nd Place:
Janet Cartmell*

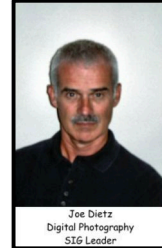


DIGITAL PHOTOGRAPHY SIG



Zoom link for meeting: <https://us02web.zoom.us/j/82232057510>

Digital Photography Special Interest Group
October 27, 2020 7 P.M. via Zoom



Getting the best out of your Scanner

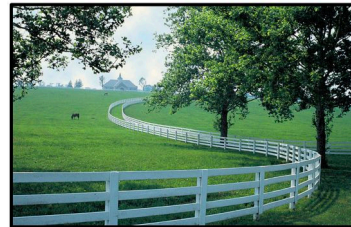
I get a lot of questions about scanning photographs, slides, negative strips, and newspapers and more. So, let's get into scanning. At this SIG, we will talk about the steps to get good scans before you begin to restore them or print them out. We will discuss getting set up for scanning, scanning from your digital imaging program, the proper resolution, scanning in color vs. black and white, cropping, making corrections to your scans and more.



And what is the one thing you should not scan????

If you have a specific question about scanning, send me an e-mail so I will be sure to address it in the SIG.

This month's photography contest topic is "Fences". Check your archives or get out and about and capture some pictures of the Bluegrass's great fences.



Submit your images to joedietz@aol.com no later than October 26, 2020.

Zoom link for meeting: <https://us02web.zoom.us/j/82232057510>

WINDOWS 10 SIG



Windows Special Interest Group

Tuesday, October 13, 2020

7:00 pm

Mike Seiler
Windows SIG Leader



Windows 10 is notorious for sending ads and notices to your computer. They can pop up any time you are using it. In October we will look at some of the settings you can change to disable most of the built-in ads on your computer.

A Zoom link and a link to my handout will be sent via email to everyone on my email list. Also, the Zoom link will be in the "Next week at your computer society" CKCS email the week preceding the SIG meeting and on our web sites (ckcs.org) "Meeting Schedule" link.

If you are not on my email list and want on it, send an email with your name and email address to w10sig.ckcs@gmail.com

Mac/iPad SIG

SAFARI, THE WEB BROWSER



DON YOUR PITH HELMET AS WE GO ON A JOURNEY!

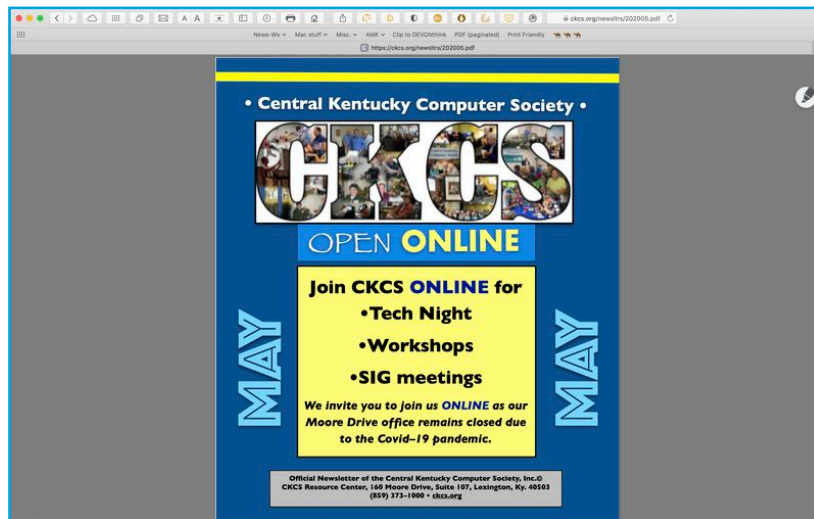
WHEN: OCT. 8 AT 7 P.M.

WHERE: VIA ZOOM

WHAT: SAFARI, THE MOST-USED WEB BROWSER ON THE MAC, IPHONE, IPAD AND IPOD TOUCH

JOIN US AND WE'LL SHOW YOU HOW TO GET MORE OUT OF YOUR SAFARI BROWSER!

ZOOM LINK: <https://us02web.zoom.us/j/89152197881>



October 2020 CKCS Special Interest Group (SIG) Schedule

Larry Trivette prepared the SIG calendar. Print this page for your refrigerator or bulletin board.

Our Resource Center on Moore Drive is closed due to the COVID-19 pandemic.

Join us ONLINE for selected SIG meetings.

- **Zoom Meetings:** Click the hyperlink in your invitation email to join the meeting.

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
28 Sep	29 Sep	30 Sep	1 Oct	2 Oct	3 Oct
			10 a.m. Photographers Club via Zoom		
			7 p.m. Board of Directors via Zoom		
5 Oct	6 Oct	7 Oct	8 Oct	9 Oct	10 Oct
	7 p.m. Word Processing JERRY HEATON via Zoom		10 a.m. Photographers Club via Zoom		
			7 p.m. Mac & iPad KURT JEFFERSON via Zoom		
12 Oct	13 Oct	14 Oct	15 Oct	16 Oct	17 Oct
7 p.m. Tech Night RON BROWN – Saving Your Life with Wearable Technology – Part Two via Zoom	7 p.m. Windows 10 MIKE SEILER via Zoom		10 a.m. Photographers Club via Zoom		
19 Oct	20 Oct	21 Oct	22 Oct	23 Oct	24 Oct
			10 a.m. Photographers Club via Zoom		
26 Oct	27 Oct	28 Oct	29 Oct	30 Oct	31 Oct
	7 p.m. Digital Photography JOE DIETZ via Zoom		10 a.m. Photographers Club via Zoom		

TECH NIGHT

WEARABLES



Ron Brown, former flight surgeon, will update us on wearable technology that is currently saving lives. You may remember he joined us in June. This month, he'll focus on everything from fall detection to home automation.



**JOIN US
OCT. 12 AT 7 P.M.
VIA ZOOM**

Zoom link to join us: <https://us02web.zoom.us/j/82109235232>

Laptop History: First IBM & Mac laptops



IBM

Sometimes it pays to look back and see how far we've come. The year is 1986 and IBM introduces its first laptop machine: the IBM PC Convertible. It was the first IBM computer to use the 3 1/2-inch floppy drive which eventually became the industry standard. The laptop contained 256KB of RAM and was expandable to 640 KB.

IBM's convertible ran the IBM PC DOS operating system and contained an Intel 8088 processor. It weighed 13 pounds and contained a carrying handle. Since it was a laptop, it ran on both AC power and built-in batteries. You could buy this laptop for \$2,000 in 1986 (that's \$4,743 in 2020 dollars.)

Wikipedia says the PC Convertible did not sell well for a number of reasons. It contained no traditional PC expansion ports (such as serial or parallel ports), it contained a hard-to-read, strangely shaped screen (no back light), and characters and graphics were dis-



IBM's first laptop: The PC Convertible. It was Big Blue's first machine that was easy to carry. The uniquely shaped screen made it hard to use since characters and graphics were displayed at half their normal size. *Courtesy: Wikipedia*

played half their normal size because of the screen shape.



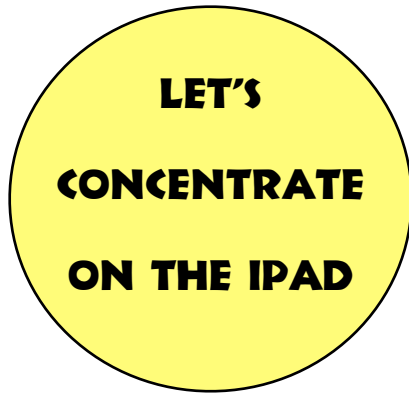
Apple's first laptop: The Macintosh Portable had a very good screen and could run on power from a wall outlet when batteries were installed. But it was very heavy (16 pounds!) and was extremely expensive in 1989 (\$6,500). *Courtesy: Wikipedia*



MAC

It's September 1989, and Apple introduces the first Macintosh portable. It is not light – weighing sixteen pounds – and as TIME Magazine notes, “has a price tag to match its weight” – \$6,500 (which is a mind-boggling \$13,624 in 2020 dollars.)

The pricey Macintosh Portable is loaded with a very sharp 9.8-inch “active matrix” black and white screen, a trackball, and could also operate on AC power when batteries were installed. Wikipedia reports the machine “garnered significant excitement from critics, but sales to customers were quite low.” The trackball can be removed and used on either side of the built-in keyboard. It contains one MB of RAM, expandable to 9 MB. Because it contains no back-lighting, the screen is tough to read in low-light situations, but is quite crisp in good lighting.



While smartphones garner most of the attention, more folks are replacing their old laptops with iPads. Apple reported during the pandemic that iPad sales soared 31%.

Now that iPadOS 14 is up and running, what new features does it offer?

Here are a few you may want to consider:

Use a mouse with your iPad? It's now possible

Use a wireless mouse or trackpad or trackball with your iPad (Apple actually made this possible with iPadOS 13.4, but now more people are discovering this feature).

Redesigned widgets and Smart Stack

You can pack widgets of different size on the left hand side of your iPad. So you can check weather conditions, news headlines, the calendar, social media and more by just glancing on your Home Screen without opening apps.

A smarter use of Siri screen space

When you ask for Siri's help, it will pop up in the bottom of your iPad screen rather than taking up the entire screen.

Redesigned iPad Apps

Photos, Files, Calendar, and Notes have all been redesigned specifically for the iPad. All of these apps get their own dedicated sidebar. This makes



it much easier to switch between libraries, albums and different media types. You can even drag and drop photos onto the relevant category on the sidebar itself.

Mac-type Universal Search

You can now easily search for documents, Contacts, websites, apps, or other items on your iPad. To activate Universal Search, you can either:

- Swipe down on the Home Screen
- Press Command + space bar on an external keyboard

You might remember the old iPad search used to take over your entire screen and waste a lot of real estate. Now, it closely resembles the Mac-specific "Spotlight" search opening a vertical window. (Spotlight is the built-in Mac app used for searching, math, dictionary and other functions.)

If you use the external keyboard, you get a blank search bar. If you swipe down the Home Screen, you get the same search bar with suggestions.

Scribble with Apple Pencil

Your iPad will now convert handwriting to typed text in any field when using your Apple Pencil. This is not gotten a lot of attention, but it appears to be a "killer app" for many, many users.

Reader's Digest: Where to go to see the best fall colors

If you have the travel bug and want to get away to see fall color despite the pandemic, check out the *Reader's Digest* [website](#).

RD lists 24 places where it says you can see some of the best fall colors in the States. The article says *"Photogenic doesn't begin to describe these top leaf-peeping destinations across the country."*

If you're willing to fire up the SUV, RV, car or truck and head out, here are just some of the sights that RD likes for fall color:

Outer Banks (The barrier islands off the coast of North Carolina): *"Among the few places in North America where you can still spot majestic wild horses roaming free,"* cites writer Lindsay Cohn.

Niagara Falls: *"This family friendly-destination in New York State has flourishing forests, gushing waterfalls, and unique vantage points (such as Goat Island and Rainbow Bridge...)"*

Yellowstone National Park: *"...Photographers and nature lovers alike have argued—and there's a plethora of visual evidence to support—that it's one of the (sic) many national parks that looks even more striking in the fall..."*

Gatlinburg: *"Gatlinburg impresses with its high-altitude attractions and awe-inspiring splendor. Mother Nature puts on a sensational show that lasts from early October to mid-November."*

Fayetteville, West Virginia: *"By mid-October, Fayetteville is awash in harvest hues. There are numerous trails plus a cute shopping district and terrific restaurants."*

24 Best Places to Spot Fall Foliage in America

 [Lindsay Cohn](#)

Updated: Sep. 08, 2020

Photogenic doesn't begin to describe these top leaf-peeping destinations across the country.

Every editorial product is independently selected, though we may be compensated or receive an affiliate commission if you buy something through our links.



DENISTANGNEYJR/GETTY IMAGES

You'll find two-dozen fall travel destinations at the Reader's Digest website where you can see nature at its finest, including Cherokee, North Carolina; Park City, Utah; Portsmouth, New Hampshire; and Clayton, Georgia.

Scenic fall sights closer to home?

Visit these websites for scenic spots that will burn less fuel and keep you closer to central Kentucky:

- [Only In Your State: Fall Foliage Prediction Map](#)
- [Kentucky Tourism: Fall Colors](#)
- [Bed & Breakfast Assoc. of Kentucky: Chase the Fall Leaves in Kentucky this Fall](#)
- [Only In Your State: This Dreamy Road Trip Will Take You to the Best Fall Foliage in All of Kentucky](#)
- [TripSavvy: A State-by-State Guide to Fall Colors](#)
- [Kentucky Tourism: Kentucky Appalachians](#)

CKCS Membership	
From Aug. 22 to Sept. 22	
Submitted by CKCS Board Member, Ben Rice	
New Members	
Gelnn I. Moore	
James M. Rucker	
Grace Woods	
George M. Woolwine	
Renewing Members	
Gayle B. Abbott	
Herman B. Butler	
Emma J. Campbell	
Sam D. Carneal	
Renita & Mitch Creager	
James B. Dings	
Sandy Emerson	
Jerry W. Fuller	
Gerard R. Gerhard	
John Greene	
Flora L. Guter	
Frankie Harvener	
Elaine Larson	
Tom Lillich	
Sandy Matson	
Charles W. Meade	
Marcia S. Miller	
Henry Doyle Mills	
Jim Murray	
Mark H. & Sandra S. Neville	
John H. Paulsen	
Dennis L. Peevy	
John Plumlee	
John Poundstone	
Frances Saindon	
Mary A. Szeluga	
Phyllis Tackett	

THANK YOU FOR YOUR MEMBERSHIP!

Central Kentucky Computer Society

Incorporated



CKCS Resource Center
 160 Moore Drive, Suite 107
 Lexington, Kentucky 40513
 (859) 373-1000
www.ckcs.org

• OFFICERS •

Tenure ends June 30, 2021

President: Brooke Thomas
 Vice-President: Joe Dietz
 Secretary: Larry Trivette
 Treasurer: Jim McCormick

• DIRECTORS •

Tenure ends June 30, 2022

Boone Baldwin
 Toni Greider
 Jan Landers-Lyman
 Ben Rice
 Mike Seiler

Tenure ends June 30, 2021

Bob Brown
 Janet Cartmell
 Larry Mitchum
 Eugene Potter
 Pennie Redmond

Webmasters Bob Brown, Wendell Curtis

Class Coordinator Janet Cartmell

Office Coordinator Jan Landers-Lyman

Office Supervisors

Bob Brown, Wendell Curtis, Tracy Elton, Nancy Kolacz, Jan Landers-Lyman, Mike Seiler, Lydia Short, Julia Steanson, Larry Trivette, Cookie Dungan

Alternate Supervisors

Jenny Brown, Nancy Bowling, Kathy Davis, Gale Greer, Marie Han, Nita Martin, Toni Greider, John Plumlee, Sandra O' Neal, Helen Pope, Dottie VanWinkle

CKCS Calendar Wendell Curtis

Mail Chimp Manager Larry Mitchum

Newsletter Editor Kurt Jefferson

Need a good book? Check out these titles this fall

By Kurt Jefferson

I've just finished listening to the audiobook version of *Hidden Figures* by Margot Lee Shetterly & Robin Miles. This is the best non-fiction book I've listened to in years! You might remember the 2016 movie. Wow. Check out this book. Put it on your "must read" list. *Now.*

Meantime, it's fall. Time to crack open a good read. Here are some suggestions from Bookbub that you might really enjoy:

- **A Visit by the Goon Squad**

By Jennifer Egan (2010)

Entertainment Weekly named this "best book of the decade." *The Los Angeles Times*: "The smartest book you can get your hands on." Alan Cheuse of NPR's *All Things Considered* says, "All-absorbing novel for the beach, the woods, the air-conditioned apartment, or the city stoop while wearing your iPod. Stay with this one."

- **The Emperor of all Maladies: A Biography of Cancer**

By Siddhartha Mukherjee (2010)

O, The Oprah Magazine called this "a compulsively readable, surprisingly uplifting, and vivid tale."

- **The Night Circus**

By Erin Morgenstern (2011)

You'll discover Le Cirque de Rêves, a mysterious circus that shows up out of nowhere and only performs after dark.

- **Gone Girl**

By Gillian Flynn (2012)

This "toxic mix of sharp-edged wit and deliciously chilling prose creates a nerve-fraying thriller that confounds you at every turn. This is the book that turned the name 'Gillian Flynn' into a writer you need to read.

- **Wild**

By Cheryl Strayed (2012)

You'll read how Strayed, lost and alone at age 26, journeyed across the Pacific Crest Trail.

That's 1,100 miles she crossed alone, from the Mojave Desert to Oregon Road. In 2014, this book became a movie and inspired an entire storyline on Netflix's *Gilmore Girls: A Year in the Life*.

- **The Goldfinch**

By Donna Tartt (2013)

Theo Decker, a 13-year-old New Yorker, miraculously survives an accident that kills his mother. Abandoned by his father, Theo is taken in by the family of a wealthy friend. In Oct. 2013, Amazon chose this title as the "best book of the month."

- **Life after Life**

By Kate Atkinson (2013)

What if you could live again and again, until you got it right? Read the tale of Ursula Todd, a woman who lives and dies over and over throughout the 20th century. In April 2013, Amazon chose this title as the "best book of the month."

- **All the Light we Cannot See**

By Anthony Doerr (2014)

The lives of two lost souls are brought together – a blind French girl and a German orphan. Their stories intersect during WW II and the reader is pulled into this profound story line. Book clubs all over are raving about this read.

- **The Girl on the Train**

By Paula Hawkins (2015)

Rachel watches the houses pass by during her train ride every morning. It's just fun people-watching, the kind we all do, until that one day when she sees something out of the ordinary. Hawkins spent more than four months on a dozen bestseller lists with this one. She won a GoodReads choice Award for best mystery/Thriller. In 2016, this book hit the big screen in theaters all over. *The Boston Globe*: "Like its train, this story blasts through the stagnation of these lives in suburban London and the reader cannot help but turn the pages..."

A selection of more books for your fall. Now, start reading...

The Sun Down Motel

By Simone St. James

Something hasn't been right at the roadside Sun Down Motel for a very long time, and Carly Kirk is about to find out why in this chilling new novel from *The New York Times* best-selling and award-winner author of *The Broken Girls*.

"There are few novels that leave me feeling genuinely spooked... The Sun Down Motel is very much one of those books, taking twists and turns that are equal parts compelling and creepy." (PopSugar)

The Deeds of the Disturber

By Elizabeth Peters

"Rather like Indiana Jones, Sherlock Holmes, and Miss Marple all rolled into one," says *The Washington Post*. An Egyptologist investigates a death at the British Museum. There are murmurings about an ancient curse, but the skeptical investigator is determined to solve this one. She's balancing family demands, including troubles of her precocious son. Set in Victorian-era England. Peters won numerous awards, including the Mystery Writers of America's Grand Master Award.

Mr. Flood's Last Resort

By Jess Kidd

A "magically entertaining read about a lonely caregiver and a cranky hoarder with a house full of secrets...as it charms and unsettles in equal measure." (BookPage)

The Hardest Ride

By Gordon L. Rottman

A young Texas cowboy forms an unexpected bond with an orphaned girl – and ends up riding into a desolate wilderness on a mission to save her. The setting? The Texas–Mexican border in 1886.

Millicent Glenn's Last Wish

By Tori Whitaker

Millicent Glenn is self-sufficient and contentedly alone in the Cincinnati suburbs. As she nears her ninety-first birthday, her daughter Jane, with whom she's weathered a shaky relationship, suddenly moves back home. Then Millie's granddaughter shares the thrilling surprise that she's pregnant. But for Millie, the news stirs heartbreaking memories of a past she's kept hidden for too long. Maybe it's time she shared something, too. Millie's last wish? For Jane to forgive her. (Summary via [amazon.com](https://www.amazon.com))

Escaping Dreamland

By Charlie Lovett

Robert Parrish's childhood obsession with series books like the Hardy Boys and Tom Swift inspired him to become an author. Just as his debut novel becomes a best-seller, his relationship with his girlfriend begins to fall apart. Robert realizes he must confront his secret demons by fulfilling a youthful promise...

"This is a wonderful book about the power of stories and love – even in the midst of disaster." – Greensboro N.C. News & Record

Chiefs

By Stuart Woods

An Edgar–Award winner. In 1920's Georgia, a small town police chief becomes obsessed with solving a teen's suspicious death—an investigation that will span half a century.

The first of the **Will Lee novel book series** that launched the career of writer Stuart Woods. Originally published in 1981.

The Poisonwood Bible

By Barbara Kingsolver

Told by the wife and four daughters of fierce evangelical Nathan Price who takes his family and his mission to the Belgian Congo in 1959. They carry with them everything they believe they'll need from home. It doesn't go as planned...



More Streaming British Shows



By Kurt Jefferson

It turns out that a number of you are also fans of British TV series. Readers asked what else I was watching and whether it was worth the effort to stream them.

The answer is – yes. I will never go back to conventional TV if I can stream.

Here are some of the programs (or should I write “programmes” since we’re currently in the Brit mode) I have been streaming and enjoying:



The Good Karma Hospital (Acorn TV)

Combine Brit and Indian doctors at a hospital in South India near the coast and you’ve got “good karma.” At least you’ve got a premise for an interesting TV show.

Here’s how Wikipedia describes the plot: “*A medical drama about a junior doctor, Ruby Walker, who becomes disillusioned with her life and broken relationship, and decides to leave the UK. Seeing an advertisement for a hospital job in south India, she travels there hoping to make a fresh start and finds herself working at The Good Karma Hospital, an under-sourced and overworked cottage hospital run by an eccentric English expat, Dr. Lydia Fonseca.*”

The show is actually shot in southern Sri Lanka. The lush tropical setting, complete with abundant sunshine, palm trees and beaches, must be a pleasant sight for the British used to cloudy, chilly, and rainy winters.

The Good Karma Hospital has gotten strong ratings in the U.K. so that the broadcaster producing the series, ITV, has approved three seasons of shows.



Wild Bill (Britbox)

Remember actor Rob Lowe? He plays widower Chief Constable Bill Hixon who moves to Great Britain with his 14-year-old daughter, Kelsey. He was a former police chief in the States and decides to move to greener pastures. Are they really greener? You decide. Most of his associates in the community of Boston, Lincolnshire are not exactly overwhelmed to have the “Yank” around. A critic for *The Guardian* referred to Lowe’s introduction into the force as having a “horse loose in the hospital.”



The Sounds (Acorn TV)

Tom and Maggie Cabbott move from Canada to the New Zealand town of Pelorus to get away from the suffocating influence of Tom’s family. Once they arrive in the southern hemisphere, Tom disappears. With plenty of gorgeous aerial shots, you quickly discover why so many Americans consider New Zealand a “paradise.” What could have been a paradise for the Cabbotts turns into a nightmare filled with questions about life choices.

OLD ADVERTISING SLOGANS: MATCH THE SLOGAN WITH THE COMPANY USING IT

Slogan / Campaign	Company Using It
“Reach out and touch someone.”	Buick Motor Division of G.M.
Madge: “You’re soaking in it.”	DeBeers
“He likes it! Hey, Mikey...”	Jif Peanut Butter (produced in Lexington.)
Wouldn’t you really rather have a ___?	Ajax
Put a tiger in your tank! Happy Motoring.	Honda
“Where’s the beef?”	Pepsi-Cola
Think small.	Staples
Think different.	Ford Motor Co.
Where do you want to go today?	Pizza Hut
Us ___ smokers would rather fight than switch!	7 Eleven Convenient stores
A diamond is forever.	MasterCard
Choosey mothers choose ___.	Colgate Toothpaste
Stronger than dirt.	Maxwell House Coffee
The power of dreams.	Palmolive Dishwashing Liquid
The choice of a new generation.	Disneyland
Ask the man who owns one.	Chrysler Motors
That was easy.	Audi
Built for the road ahead.	Clairol
Your next car.	Packard
Make it great.	Esso gasoline
Stronger, healthier gums.	Life Cereal
Oh, thank heaven.	Wendy’s fast food restaurant
The Uncola.	Microsoft Corporation
There are some things money can’t buy. For everything else, there’s ___.	Apple (formerly Apple Computer)
Good to the last drop.	Volkswagen
Does she or doesn’t she?	Tareyton cigarettes
The happiest place on earth.	The Bell System

Before the pandemic struck, experts predicted that the average American was exposed to between 4,000 and 10,000 ads every single day!

Think about it. TV, radio, billboards, magazines, web pages, Facebook, Twitter, and dozens of other sources are bombarding us every day.

Smart slogans and memorable jingles are stuck in our subconscious whether we like it or not.

How good is your memory of old TV/radio commercials?

Whether it’s the memorable Burger King ad, “Hold the pickles, hold the lettuce, special orders don’t upset us,” or Campbell’s Soup, “Mmm, mmm, good” campaign, you probably remember plenty of ads.

Pages 28 and 29 contain many different slogans, jingles, ad campaigns, and other promotional phrases used throughout the years.

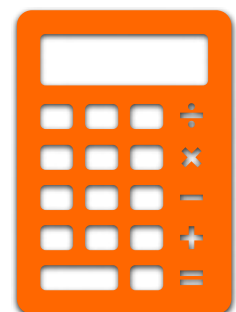
Can you match the slogans on the left with the appropriate company on the right?

Two matches are already done for you – Packard (the auto company) and Frontier Airlines.

Next month, we’ll list the answers. Now get those gray cells to working and see how well you do. Good luck!

OLD ADVERTISING SLOGANS: MATCH THE SLOGAN WITH THE COMPANY USING IT

Slogan / Campaign	Company Using It
Advancement through technology	Duracell
Times of your Life	Lay's Potato Chips
Tastes so good, cats ask for it by name	Coca-Cola
Quality never goes out of style	Porsche
Snap! Crackle! Pop!	LG
You can trust your car to the man who wears the star.	Pitney Bowes
Let your fingers do the walking.	<i>The New York Times</i>
It's everywhere you want to be.	Dove
Life's Good.	Visa
The best a man can get.	Meow Mix
We power transactions that drive commerce.	Rice Krispies
There is no substitute.	Rolaids
Low fares done right.	Ikea
Betcha can't eat just one	Paul Anka hit song adapted for a Kodak film TV commercial (1970's)
All the news that's fit to print.	American Express
The secret of beautiful hair.	Levi-Strauss
It's the <i>real</i> thing.	Yellow Pages
How do you spell relief?	Gillette
Makes quitting suck less.	Frontier Airlines
The quicker picker upper.	Chevrolet motor division of G.M.
Live unböring.	Nicorette
Don't leave home without it.	7 Up
A better life, a better world.	Kentucky Fried Chicken
The heartbeat of America.	Texaco
It's finger lickin' good.	Panasonic
Grace, Space, Pace.	Old Spice
No battery is stronger longer.	Jaguar
Smell like a man, man.	Bounty paper towels



NEWS ITEMS YOU MISSED – STORIES FILED WHILE YOU SLEPT

There's a lot to learn about how [blue light](#) affects our eyes

[At this museum](#), dinosaurs lived alongside humans and the world is 6,000 years old

What to do when [the future](#) feels hopeless

[Brainiacs, not birdbrains](#): Crows possess higher intelligence long thought a primarily human attribute

The Real [Texas](#)

Why Netflix keeps [cancelling](#) your favourite shows after two seasons

Why do cats [knead](#)?

How to make the best [macaroni and cheese](#) on the stove

How to clean a [cast iron skillet](#)

How to clean a [washing machine](#)

Why the world is becoming [more allergic](#) to food

Seven [modern life habits](#) that can be incredibly bad for your brain health

Ten actually [useful tips and tricks](#) every iPad owner should know about

Parents shouldn't [spy](#) on their kids

Parents: [Let your kids fail](#). You'll be doing them a favor.

The condensed guide to [running meetings](#)

The highly unusual company behind [Sriracha](#), the world's coolest hot sauce

The strange persistence of [first languages](#)

How I made sure [all 12 of my kids](#) could pay for college themselves

A complete [guide](#) to New York City hamburger styles

[Living in Switzerland](#) ruined me for America and its lousy work culture

An absurdly complete [guide](#) to understanding whiskey

What's [next](#) in computing?

A long [walk's end](#)

[Breaking down](#) the best slapstick GIF we've ever seen

The empty [brain](#)

Why your [brain](#) hates slowpokes

[No alcohol, no coffee](#) for 27 months

How exercise [shapes you](#), far beyond the gym

Deep [inside](#) Taco Bell's Doritos Locos Taco

The secret [rules](#) of the Internet

Seven [useful tips](#) that every Windows 10 user should know

Mental [models](#) I find repeatedly useful

[15 tips](#) every Mac user should know

Ten iPhone [tips](#) every user should know

16 Safari [tips](#) for iPhone users

What is going to be the [ultimate future](#) of smartphones?

Smile, you're [speaking](#) EMOJI

Forget about setting goals. [Focus](#) on this instead.

The three [stages](#) of failure in life and work (and how to fix them)

Ten best Android [hacks and tricks](#) you should know in 2010

Sizzler and the [search](#) for the American Dream

What [makes](#) a good life? Lessons from the longest study on happiness.

Stop [coddling](#) your dog—he's 99.9% wolf.

[Reduce](#) your stress in two minutes a day

The [forgotten history](#) of how automakers invented the "crime" of jaywalking

IF YOU BELIEVE IN CKCS AND ITS MISSION, PLEASE SUPPORT IT BY:

- **Becoming a member.** You can phone 859.373.1000 and request a membership application or visit <https://ckcs.org/ClcsApp.pdf>. Fill out the form and mail it in.
- **Taking classes or workshops.** The winter session of classes will start before you know it. Keep an eye on this newsletter for a list of winter session classes.
- **Choosing to support CKCS when you shop at Kroger.** [This website tells you how to set it up.](#) Please choose the Central Kentucky Computer Society as the non-profit you want to support. When you buy groceries, a portion of what you pay benefits CKCS.
- **Choosing to support CKCS when you buy online using AmazonSmile.** You have to visit smile.amazon.com (not amazon.com) to make this work. If you prefer, you can use the Amazon mobile app on your smartphone and activate “Amazon Smile” in the Settings. Then choose CKCS as the non-profit you want to help. This [website](#) explains what AmazonSmile is and how to use it.

CKCS
Says Thank You!

Photos you've probably never seen

The old line about a photo being worth a thousand words is sometimes true – when the photo is so strong that it arouses rage, laughter, love or hate.

Warning: Some of these photos are quite explicit and not meant for children.

History A2Z

Travel back further in time and you'll see one photo after another from the Civil War. Look for the photo of the "Dictator," a 17,000 pound gun. They don't teach this in history class.

Your Daily Sport Fix

Photos of the Statue of Liberty under construction to globe manufacturing in the 1930's to designing Disneyland are all here.

Brain Sharper

Who knew actress Audrey Hepburn had a pet deer? Or Marilyn Monroe fixed drones for the U.S. military? You'll spot these rare photos and more here.

BuzzNicked

19 historical photos that will "blow your mind" as BuzzNicked writes.

Blaze Press

"62 incredible historical photographs you most likely haven't seen before" is how Blaze Press describes its collection. There's boxing in Yankee Stadium in 1923. And you'll even see Diane Keaton and Al Pacino hamming it up for the camera during shooting of

The Godfather in 1972. Don't miss the late Steve Jobs and Bill Gates posing for the camera.

Boredom Therapy

You've got to love the MGM lion posing for opening credits in 1928. And don't forget Jackie Mitchell, the only female to ever strike out Babe Ruth and Lou Gehrig. And of course, the 1870 photo of the only known living quagga at the London Zoo. Wow. Who knew photos like these were around?

Wonderslist

So that's how they tested early football helmets! Don't miss NASA's board of calculations. As Wonderslist puts it: "In wonderslist, we strive to explore, educate, entertain and generally put a smile on our readers face." Check it out.

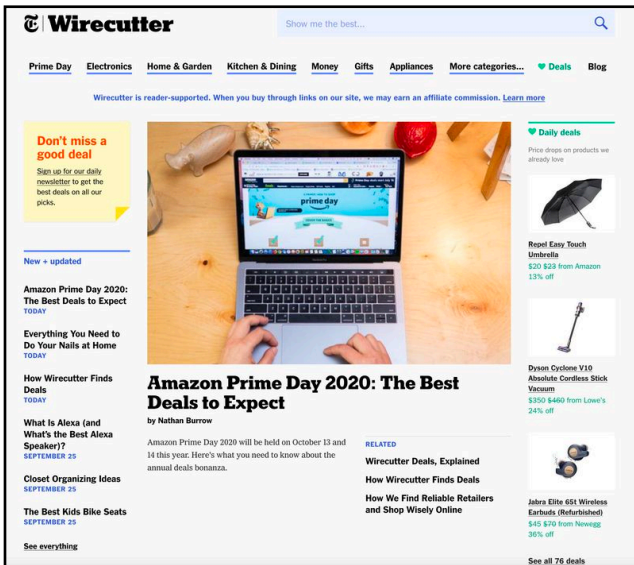
Bored Panda

The Bored Panda website has assembled nearly five dozen photos that will make you stop what you're doing and think. The photos reflect the moment they were shot and provide a glimpse into many decades of human activity.

The Wirecutter, an excellent website that tests products and then makes recommendations

If you're the type of person who seeks quality products (not necessarily the least expensive), then you need to check out The Wirecutter.

I've been visiting the site for years. thewirecutter.com actually tests products before recommending them. Many websites don't.



thewirecutter.com is an excellent website for checking out how a product performs before you buy.

Some websites simply like a product's design or choose an item from a company which has produced good products in the past.

Testing costs a lot of money. Testing requires a lot of time. And testing is what separates the excellent reviewers from the mediocre.

thewirecutter.com, owned by *The New York Times* company, has tested so many products that it's hard to tell where to begin.

Categories include:

- Home & Garden
- Health & Fitness
- Hobby & Crafts
- Pets
- Outdoors
- Electronics

- Kitchen & Dining
- Appliances
- Software & Apps
- Cars

But wait—there's more. The website excels at grouping products to help you organize your life. Recent topics include:

- **What to buy: to organize your fridge (and keep it neat)**
- **Tools and tips for freezing food so nothing goes to waste**
- **How to keep your produce fresh for weeks (Hint: It's not always in the fridge)**
- **The top ten tools to ride out a winter storm**
- **The ten tools you need for basic home repair**
- **Hand tools everyone should own**
- **The best extension cords for your home and garage**
- **The top ten tools to handle a power outage**
- **Tools and emergency supplies to keep in the car for winter driving**
- **The best ladder**
- **Tools for Autumn yard work (and spring prep)**
- **How to hang heavy stuff**

You can also search for any product reviewed by thewirecutter staff by clicking on the search box on the top of the page and then typing your search.

Remember, CKCS does not endorse any products.

Just released: Apple Watch SE

After 99% of this newsletter had been completed and it was time to put it to bed, I spotted a just-released review (it was less than an hour old) that I felt had to be included.

This late-breaking review is timely since this month's Tech Night focuses on 'wearables.'

Gizmodo's article titled, *Just Get the Apple Watch SE*,

made me think: Wow. This will create even more sales among the top-selling smartwatches.

Victoria Song writes, *"For months, it was rumored that Apple would introduce a budget smartwatch—an affordable alternative to its flagship device, much like the iPhone SE. And it did exactly that, down to the name: The \$280 Apple Watch SE is a cheaper version of the \$400 Series 6. But Apple also kept the \$200 Series 3 in its lineup, which muddies the waters a bit when it comes to deciding which Apple Watch you should buy. I'm here to say that most, but not all, people should go for the Watch SE. And before you ask, for the love of my unborn children, I have written a few thousand words about why you should not buy a brand new Series 3."*

So if you're on the fence, read her [article](#).

The SE model comes in several models – including the SE with GPS (\$279) and the SE with GPS and cellular service (\$329) from the Apple Store.

As I type this, Amazon indicates the base model – [Applewatch SE](#) is in stock.



The new Apple Watch SE shown on [apple.com](#)

[Review](#) from The Verge

The iPad's new "killer app"

Back in the days when desktop computers (think Windows 95 or the first iMac in 1998) ruled the roost, software creators called a novel piece of software a "killer app." It was a game changer. It changed how we used computers. It might even have been revolutionary.

The Netscape Navigator web browser fits that description. It was incredibly easy to use and took us places we'd never been before.

So does Eudora, the "ahead of its time" email app named for Eudora Welty and created at the University of Illinois.

I believe [Scribble](#), the new iPad app, might be the next "killer app." You need an Apple Pencil to use Scribble. And your iPad needs to be running at least iPadOS 14.

Put simply, Scribble and the Apple Pencil allows the user to write text on his or her iPad. (Similar to writing with a pen or pencil.)

Then handwriting recognition magic goes to work and changes that into text the iPad can use. Think of the possibilities.

Students can scribble notes on their iPad using Pages (Apple's word processor/desktop publishing app used to create this newsletter) and then have those handwritten words transformed into text so they can be printed or emailed.

Architects can take the first steps to designing a new building or car or product by scribbling on an iPad with their handwriting.

Apple techs [demonstrated](#) Scribble this past summer by opening Maps and using an Apple Pencil to scribble "coffee" in the search blank. Scribble translated this into text and found coffee shops for them.

Think about computer users who can't use a keyboard because of carpal tunnel syndrome or another affliction. They can use an Apple Pencil on an iPad and it will translate into text for them.

Scribble teamed with an Apple Pencil might just be the next Eudora.

Magical stuff if you ask me.



October Video Links



[What's My Line? \(1964\)](#)

[What's My Line? \(1956\)](#)

[What's My Line? \(1954\)](#)

[Candid Camera classics](#)

[Candid Camera: 70 years in 70 seconds](#)

[Dean Martin & Foster Brooks](#)

[The World's Most Famous Unknown Band](#)

[Glen Campbell & Steve Wariner perform 'Galveston'](#)

[I'll Never Find Another You \(1964\) – The Seekers](#)

[Georgy Girl \(1967\) – The Seekers](#)

[Ferry Cross the Mersey \(1965\) – Gerry & the Pacemakers](#)

[Linda Ronstadt with Eagles \(Silver Threads and Golden Needles\)](#)

[TCM Silent Sunday Montage](#)

[The Hunchback of Notre Dame \(1923\)](#)

[Buster Keaton in 'One Time' \(1920\)](#)

[Laurel & Hardy in Another Fine Mess \(1930\)](#)

[Laurel & Hardy in County Hospital \(1932\)](#)

[Laurel & Hardy in Busy Bodies \(1933\)](#)

[This is your Life \(Laurel & Hardy\) - \(1954\)](#)

[Disorder in the Court – The Three Stooges](#)

[Stars of silent film](#)

[Top 10 Decade—Defining Actors: 1920's](#)

[Top 10 Decade—Defining Actors: 1930's](#)

[Top 10 Decade—Defining Actors: 1940's](#)

[Top 10 Decade—Defining Actors: 1950's](#)

[Top 10 Decade—Defining Actors: 1960's](#)

[Top 10 Decade—Defining Actors: 1970's](#)

[Top 10 Decade—Defining Actors: 1980's](#)

[Top 10 Decade—Defining Actors: 1990's](#)

[Playlist of nine classic films](#)

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